

CHARMANT

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CHARMANT USA WELCOMES LINE ART CONTEST WINNER

Morris Plains, NJ – CHARMANT USA Inc, the maker of high-quality, high-comfort eyewear would like to announce Richard Tarr of The Eye Gallery in Canonsburg, PA as the winner of a very special Line Art contest. The contest operated as a lottery whereby eyecare professionals who ordered pieces of Line Art by CHARMANT were entered into a drawing for a beautiful trip for two to New York City during Vision Expo East 2019. For every piece of Line Art ordered between July 1st, 2018 and December 31st, 2018, an account would earn an entry.

Richard Tarr and his wife Sherry Prevade were the lucky winners and received an all-expense paid three-night stay in New York City during Vision Expo including airfare, hotel accommodations, and \$500 spending money. While at the show, Richard and his wife Sherry, who also works in the office, spent time taking educational classes and stopped by the CHARMANT booth for a visit.

Jean Simone, CHARMANT's Vice President of Sales stated, "It was wonderful to see Richard and his wife at the booth. We greatly appreciate their business and loyalty, and we hope that this experience will keep Line Art top of mind for the year ahead."

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For more details or additional photographs, please contact:

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About CHARMANT

Based in Sabae-City, Japan, CHARMANT Group has over 50 years of experience in eyewear frame production and today is one of the world's leading integrated frame manufacturer's, covering design, production, marketing and distribution. With an extensive expertise in selling licensed brand names such as Isaac Mizrahi, Eddie Bauer, ELLE, and Esprit, the group has an international operating presence and distribution coverage in almost 100 countries. www.charmant.com/us