

## CHARMANT Titanium Perfection CONTEMPORARY GLASSES FOR LOVERS OF EXCELLENCE

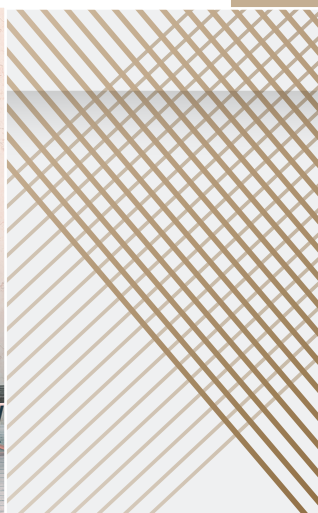
CHARMANT Titanium Perfection is high-end, Japanese eyewear for sophisticated men and women who adore timelessly elegant looks and insist on highest quality and best comfort. Made of titanium, each slender frame feels light to wear and delivers unique temple flexibility.

New CHARMANT Titanium Perfection glasses are a mix of contemporary profiles, with modern or vintage nuances, and elegant classic looks. Exclusive shape, colour and design elements define the new frames. Unique temples or high bridges reflect superior craftsmanship on pressure-mounted, full- and semi-rimmed profiles. Rich monotone, metallic, tortoise and two-toned shades mark out the prestigious brand's appeal. For those requiring a selection of simple, high-quality CHARMANT Titanium Perfection frames in an array of colours, six special, pressure-mounted Beta Titanium glasses complete the new collection.

### WEARER'S BENEFITS

Long-wearing comfort thanks to light, premium titanium and superior design  
Timelessly elegant looks for men and women  
Quality that's built to last: glasses that promise long-lasting wearing pleasure

### WOMEN'S STYLES



### ELEGANTLY MODERN

■ For a softly fashionable interpretation of the quintessential CHARMANT Titanium Perfection look, these slim glasses (CH29825 and CH29826) hit the right note. Feminine rims in panto and rounded shapes flatter eyes and face, while graceful, crossover temples with airy cut outs and fresh colour selections suggest a strong sense of modern style.



CH 29825 PU



CH 29826 BL

## WOMEN'S STYLES

## CLASSICALLY SOPHISTICATED



Timeless, exclusive, chic these CHARMANT Titanium Perfection glasses in classic and modern tones are very dressy for business meetings and elegant gatherings. This spare, rimless look (CH29829) beautifully reveals the face while coloured temples add enticing accents. A refined, full-rimmed frame (CH29827) and small-fitting, semi-rimmed nylon profile (CH29828) feature an intricate two-part temple that emphasises light.



CH 29827 BL



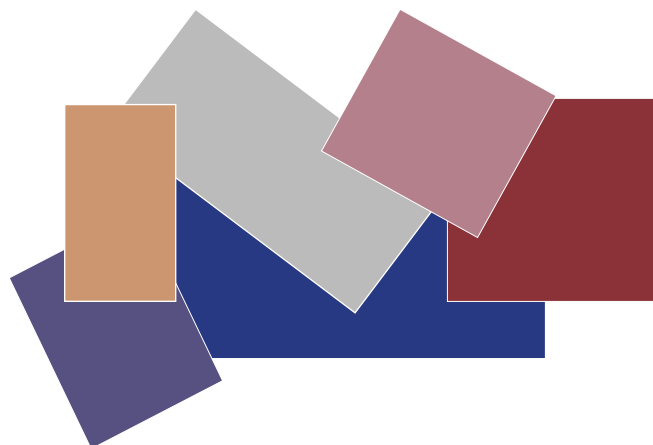
CH 29828 PK



CH 29829 GN

### FRESH AND SIMPLE COLOURS THAT DELIGHT

Glorious new colours enrich these women's glasses while underscoring the elegance and exclusivity of the collection. Rose gold complements skin tone. Blended with new neutral grey or offset by vivid blue, this popular colour conveys one-off flair. For a bright, more feminine touch, pink, violet and red are daintily woven into frame lines.



## MEN'S STYLES



CH 29727 GR

CH 29728 BR



CH 29729 BT



CH 29730 BL

## GENUINELY TIMELESS

■ These men's glasses are (CH29726) are true classics. They merge an enduring masculine profile with a sophisticated elevated bridge and diagonal, mono-block temple ends, while channelling the prestige, light comfort and quality of the CHARMANT Titanium Perfection brand.

## CONTEMPORARY VINTAGE

■ Clean and minimalist, these four CHARMANT Titanium frames for men express new vintage elements in unique ways.

This blow style (CH29727) fuses heritage with fashion while these vintage inspired hexagonal rims (CH29728) are expressed in high-tech frame lines. Both glasses have cylindrical mono-block hinges that set them apart and push a 21st century industrial vibe. For a more extravagant vintage accent, this full-rimmed preppy shape (CH29729) and this rimless, rounded look (CH29730) with mono-block rim-locks and hinges evoke intelligence and luxury.

Precious silver metallics and navy blue conjure up the noblesse and finesse of these superb men's glasses. For a warmer statement, tortoise, amber and a black and red combination are passionate choices.



CH 29726 BK

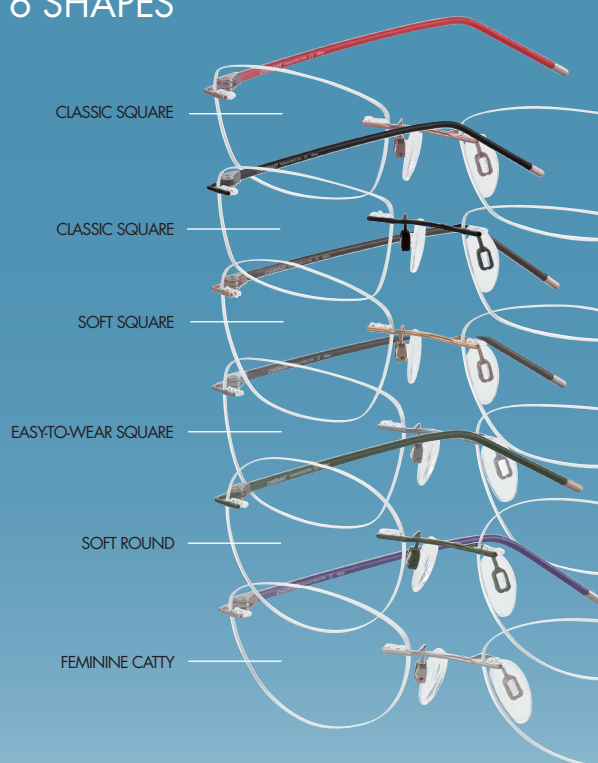
## UNISEX STYLES

These spare, pressure-mounted glasses (CH16714) come in six different shapes and six different colours to mix and match. The frame is made of coloured Beta Titanium in beige, dark grey, gold, khaki, black silver and silver. The temples are covered in tubes made of a skin-friendly material called polyolefin, which is also used in the creation of tableware. These tubes are coloured in red, dark grey, brown, moss green, black and purple. Light and low-key, these glasses come in three different sizes.

## MIX & MATCH

## ONE STYLE | 36 OPTIONS

### 6 SHAPES



### 6 COLOURS

- CH 16714 BE  
ROSEGOLD FRONT |  
RED TUBE
- CH 16714 BK  
BLACK FRONT | SILVER TEMPLE |  
BLACK TUBE
- CH 16714 GP  
SHINY GOLD FRONT |  
BROWN TUBE
- CH 16714 GR  
MATT GREY FRONT |  
DARK GREY TUBE
- CH 16714 KH  
MATT KHAKI FRONT | MATT GOLD TEMPLE |  
MOSS GREEN TUBE
- CH 16714 SI  
SHINY SILVER FRONT |  
PURPLE TUBE

# PRESS RELEASE

JANUARY 2022

**CHARMANT**

TITANIUM PERFECTION

## IMAGE DOWNLOAD

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Styles CH29825 - 29 and CH29726 - 30:

<https://photos.app.goo.gl/xJW9WCDD4jiqgns78>

Styles CH16714:

<https://photos.app.goo.gl/cCSterogWnHo2tkE8>

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## ABOUT CHARMANT GROUP

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.