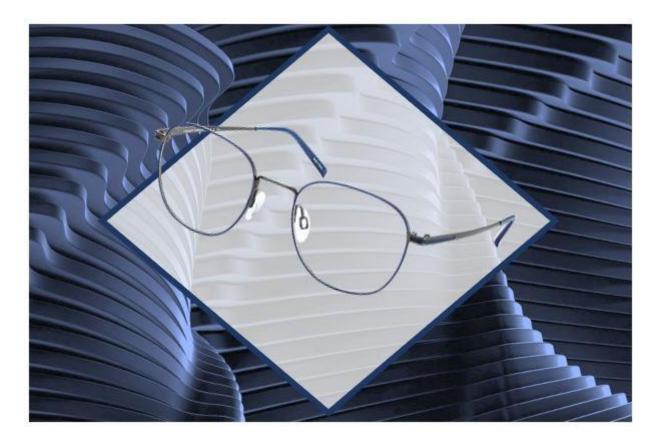


CHARMANT TITANIUM PERFECTION: style and comfort redefined in superior Japanese eyewear

CHARMANT Titanium Perfection eyeglasses are the ultimate fusion of innovation, elegance and superior wearing comfort. These technically advanced, minimalist frames are made of ultra-light, ultra-flexible titanium materials, ensuring peace of mind and quality that stands the test of time.

About New Models:

New Autumn/Winter 2023 models are a testament to modern design aesthetics. These eyeglasses impress with their clean surfaces, outstanding quality and high-tech crafting. Exclusive style details, such as hand-painted accents and overlapping, stripped or textured temples, enhance the edgy vibe. Luxurious, vintage, bright or priceless metallic frame colours lend undeniable allure and create eyecatching statements.



Wearer's Benefit:

- Long-wearing comfort thanks to light, premium titanium and superior design
- Timelessly elegant looks for men and women
- · Quality that's built to last: glasses that promise long-lasting wearing pleasure





These suave looks take masculine elegance to new heights. Colour contrasts on this khaki, black, dark brown or navy model (CH29740) add a playful note to the cool expression of this soft rectangular milling style. For a look that will suit any face, try this simple rectangular profile (CH29741). Sleek colour variations evoke an urban vibe. On both frames, strip designed temples emphasise CHARMANT Titanium Perfection exclusivity.



Discover new sophistication in these highly individual, lightweight men's models. Well-defined contours on this grey, black or brown milling profile (CH29742) create a stylish accent on the face. This popular panto look (CH29743) has rounded edges and achieves a flawless blend of on-trend and vintage aesthetics. For added originality, both of these frames display a colour-accented line that travels from the front across the hinge into the temples.



Women's Models

Unlocking feminine style potential: contemporary designs with stand-out colour notes



Lovers of elegance and unique design highlights will adore this eyewear. On the soft pantos model (CH29839), hand painted Neo2 colour accents in blue, orange or pink, make the rims pop. These striking rounded glasses (CH29840) feature fresh tones of blue, green or grey on the brow line, delivering instant chic. The temples on both styles reveal an exclusive hand-blasted effect.



These lightweight frames captivate with their clean look, sophisticated colour expressions and ornamental temples. Tantalising rim tones elevate this rounded catty style (CH29841). Take your pick from sweet pink, raspberry red, sage green or Atlantic blue. This popular nylor style has a modern twist: gorgeous orange, pink, purple or blue run along the rims. An artisanal touch, featuring an overlapping design structure, adds memorable flair to the temples

PRESS RELEASE

June 2023



IMAGE DOWNLOAD

https://photos.app.goo.gl/9tXj7z4rRWGW2oS59

ABOUT CHARMANT GROUP

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.