

ESPRIT

ESPRIT Optical Wear January 2024

NEW ESPRIT GLASSES: STEP INTO SUMMER WITH POPS OF COLOUR AND REFRESHING LIGHTNESS



Dive into ESPRIT world! This is where iconic fashion meets high-quality materials and on-trend shapes in designs that are as comfy as they are cool. Modern and playful, for dressy or casual clothing and accessories, ESPRIT transcends generations and genders to be always on-point when it comes to style.

Get your summer vibe on with a new ESPRIT optical frame. This latest collection features expressive eyewear designs on lightweight transparent, metallic and mixed material frames. Colors pop enticingly on rims, temple cores and tips – check out emerging shades such as vivid tomato red and sweet rosé or opt for a classic black statement.

Pop of Color

ET33498 (Man) Love classic elegance but still want to stand out from the crowd? Then try this edgy square frame by ESPRIT. Lightweight TR90 material keeps this look comfortable in blue, black and brown. The temples are transparent but feature colored metal cores: orange in the blue model, blue in the brown profile and, for the black model – 2024 catwalk favorite – tangy lime green.

Colors
535 Brown
538 Black
543 Blue



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ET33499 (Women) Get a pair of these confident and feminine ESPRIT glasses to upgrade new summer styles. The rounded shape is comfy, thanks to lightweight TR90. This bold profile looks fetching in pale green, red, soft brown or classic black. Temples are a stand-out: transparent with a metal core – in the green and red models, the core is specially colored.

Colors

531 Red

535 Brown

538 Black

547 Green



ET33500 (Small fit) Turn heads in this angular optical frame in on-trend summer tones of sweet rosé, chic Havana, sky blue and muted gray. Light to wear, thanks to TR90 materials, transparent temples with a metal core are a highlight of this style: on the blue and rosé models, the core color matches the frame color.

Colors

505 Gray

515 Rose

543 Blue

545 Havana



ET33501 (Unisex) Step into the summer season with a fine-wire metal frame that complements any outfit and any gender. The square shape in color pops of gray, Havana, teal or black looks great on almost any face. The elongated end tip in vivid matt transparent tones adds a dynamic material interplay. Temple tips on the gray model come in fashion-forward tangy lime.

Colors

505 Gray

508 Teal

538 Black

545 Havana



ET33502 (Woman) The highlights keep coming with these cool ESPRIT eyeglasses. The angular shape sets the style tone. Fine wire gives the profile a strong individual expression and enhances wearing comfort too. On black, rose, blue and green models, colors tint the frame front and sides. Long end tips in shiny transparent or demi tones add a whole new level of exclusivity through a unique material mix.

Colors

515 Rose

538 Black

543 Blue

547 Green



Ultralight your Life

ET33503 (Woman) Cause a new-season sensation. This feminine cat-eye frame shows off a subtle color palette on a light TR90 and ultra-flexible stainless-steel combination. Available in striking blue, gray, purple and clear tones, these ESPRIT glasses will redefine wearer comfort and style on sunny summer days.

Colors

505 Gray

543 Blue

557 Clear

577 Purple



ET33504 (Small fit) Small is beautiful and petite faces will instantly fall in love with this rounded ESPRIT frame. This fresh look is light and comfortable thanks to a blend of TR90 rims and flexible stainless-steel temples. Vivid red and blue, elegant Havana and ice-cool gray mark out these fashionable glasses. Temples have a matt finish and glowing colored end tips look totally unique on red and blue models.

Colors

505 Gray

531 Red

543 Blue

545 Havana





For high resolution images please use this link:

<https://photos.app.goo.gl/koN124fSBS9Ks6E39>

About ESPRIT:

Known and beloved in the 80s, ESPRIT is an iconic lifestyle brand. Tapping into its innovative brand origins, rooted in creativity, community and playfulness, ESPRIT puts forward a confident and current aesthetic world around its “rules don’t apply” brand promise. This world aims to attract the existing brand fans nostalgic for the brand as well as the young generation of consumers who are wearing the ESPRIT-pioneered styles without even knowing it. ESPRIT’s brand direction comes to life through mischievous communication, aspirational visual language, cutting-edge retail experience and the new and differentiating product direction that mixes urban and country styles, dressiness and informality and is designed for all genders. Building upon being playful, modern, and cool as the three core brand pillars, ESPRIT is reinventing itself as the ultimate icon for the post-icon age.

With a commitment to being the pioneer of a hyper-personalized consumer experience, ESPRIT opened a global network of innovation headquarters. Design and creative is led out of New York as the brand’s Global Creative hub. Amsterdam supports the network with its focus on technology and denim innovation, while Hong Kong remains as the global administrative headquarters. ESPRIT has presence in more than 30 markets around the world and has been listed on the Hong Kong Stock Exchange since 1993.

About CHARMANT Group:

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and through its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company’s expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.