

CHARMANT

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CHARMANT GROUP ANNOUNCES CHANGE TO EXECUTIVE STAFF

Global eyewear manufacturer and distributor the CHARMANT Group announces changes to its executive staff.

Masao Miyachi, President and Chief Executive Officer of CHARMANT Group has announced he will not renew his contract and will depart the company at the end of March. Miyachi served as President & CEO since 2010 and has been with the Group for 40 years. He has decided to pass on his role to the younger generation and will pursue his personal projects outside the group. We all wish him all the best and thank him again for his great contribution over the last four decades.

Group Chairman, Kaoru Horikawa has appointed Masakiyo Honjo as President and Chief Executive Officer of the Group effective April 1st.*

Having begun his career at CHARMANT's Japanese factory, Honjo has worked in many management positions within CHARMANT over the last 34 years. His career path has led him to serve as General Manager of Product Planning and Development and later as Chief Operating Officer of the International Division. In 2018, he was appointed President & CEO of the US subsidiary. His significant expertise in other countries will serve him and CHARMANT Group well in his new role.

Honjo will return to the Group's Headquarters in Japan and will also retain his position as President and CEO of CHARMANT USA.

*The official nomination will be decided at the general shareholders meeting scheduled for March 2020.



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CHARMANT

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CHARMANT Group:

For over 60 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality awareness and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.