

CHARMANT

FOR IMMEDIATE RELEASE

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Global eyewear company CHARMANT Group starts production of newly developed face shields

CHARMANT Inc. is ready to produce and supply newly developed face shields that reduce the exposure to droplets which may contain corona virus. The first donation of 5050 face shields and 2000 goggles will be made to the Fukui prefecture to be used by medical professionals.

CHARMANT has developed this general-purpose face shield "CHARMANT SHIELD" to help in response to the corona virus pandemic emergency. It is scheduled to be available from mid-May 2020. CHARMANT will gradually increase production capacity to produce 50,000 pieces at the end of May, 100,000 at the end of June, and 200,000-300,000 per month from July onwards, aiming to supply a total of 1 million units by the end of September and 2 million units by the end of December 2020.

With this initiative the company hopes to continue its work in the medical field and supply those at high risk of infection who work in nursing, childcare and retail hospitality. The method of delivering this service and further details will be provided in due course, dependent on the future spread of the infection and other influencing factors.

Masakiyo Honjo, President and CEO of CHARMANT, commented: "We would like to use our technology, which has been developed through our optical frame and medical devices production, to help as many people as possible who are particularly exposed to the risk of infection through their work. That is why we want to move forward quickly.

For the moment we will start by supplying within Japan but are looking to develop worldwide distribution as our production capacity increases."



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Kathrin Bethke, Head of Corporate Marketing Europe
E-Mail: info@charmant.eu

CHARMANT Group:

For over 60 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality awareness and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.