

CHARMANT

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CHARMANT Group announces the appointment of President and Chief Operating Officer Europe

Global eyewear manufacturer and distributor the CHARMANT Group announces the appointment as of 1st January 2020 of Mr. Satoshi Otsuki as President and Chief Operating Officer Europe.

Born in Japan, Satoshi Otsuki has made Europe his home for the past two decades. An eyewear veteran, with 20 years' experience, his career in the optical world kicked off at Grand Vision Group at the start of the millennium, where he gained a valuable background in the dynamic retail arena. Mr. Otsuki then joined Essilor International in 2007 where he had several missions and responsibilities such as new business development and key account management. Following a meeting with CHARMANT Group executives in 2015, Mr. Otsuki decided to go back to his native roots and accept a role as Business Development Director with the Japanese leader. In five short years, he has gone from strength to strength: after taking over operations as COO for Charmant Europe in 2016, he was promoted to Executive Vice President/COO for all European operations in 2019 before attaining his brand new position as President and COO Europe this year.

Mr. Otsuki says: "I am honoured and thrilled with this new assignment. With its unchanging belief in excellent product design and superior quality, CHARMANT has been strongly present in Europe for over 30 years. In my new capacity, I look forward to strengthening CHARMANT's business and enhancing the relationship with our professional partners as well as implementing our group strategy throughout Europe. I welcome the help of my committed CHARMANT colleagues and am fortunate to be able to go on this new journey with them."

Mr. Masao Miyachi, CEO of CHARMANT Group, added: "We are delighted that Satoshi Otsuki has taken on the role of President and Chief Operating Officer CHARMANT Europe and that he will continue to successfully build our European business. All at CHARMANT Europe look forward to supporting him in the achievement of his goals."



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CHARMANT Group:

For over 60 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality awareness and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.