

CHARMANT

Press Release

2nd November 2021 – for immediate release

Logistic improvement and warehouse move

The CHARMANT Group would like to take the opportunity to provide information on news regarding the move to a more enhanced logistics hub.

A central UK and European warehouse has been established to create synergies across the regions and provide an improved logistics process as a UK and European company. Therefore, all warehousing and logistics operations will now be consolidated and located in the French-German border region in Willstätt, twenty minutes from Strasbourg.



In order to supply the business partners with CHARMANT's products, the warehouse facility will be supported by seventeen dedicated professionals.

This move, of course, requires a high level of coordination on the part of the CHARMANT Group; consequently, for a brief time period there will be an interruption to provide delivery and logistics services. This will be kept to an absolute minimum and will run from **15th to 23rd November** when thereafter the new facilities will be fully functional for the company's business partners.

During this period there may be some slight disruption to deliveries, but these will be reduced as far as possible to mitigate any potential impact on the business activities of CHARMANT's partners. The short-term relocation period will enable the company to continue to move to a better future together and CHARMANT kindly requests its partners' understanding should any issues arise.

Despite the move, the return process and address remain the same until further notice.

The Customer Service team and Account Managers will be happy to answer any further queries on this subject.

CHARMANT

Press Release

About CHARMANT Group

For 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and for uncompromising high product quality, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in CHARMANT Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.