

Strellson Optical Release S/S 2020

Strellson is premium fashion for confident, go-getting men who care about style. A bespoke effect is a hallmark of Strellson's appeal, achieved through an on-trend, masculine approach that cherishes individuality and a bold spirit.

Strellson has rolled out a striking array of eyewear designs for 2020. The brand's quintessential quality and panache are infused into fresh looks that intensify lightness and comfort, leaving men unencumbered and at ease. The new eyewear styles hone this leitmotif into weightless titanium and acetate-metal profiles that command the room in classy vintage and current deliveries. This optical line-up has a model for every mood: go retro on lazy Sunday mornings and swap it out with a ritzier statement for late-night drinks.

SN33035 Strellson sheds new light on summer with these sophisticated men's glasses. In sync with the demands of active international lifestylers, this premium titanium profile offers relaxed wear and flexibility while delivering on elegance and originality. Hand-painted rim colouring leaves a singularly polished impression.



SN33037 Fashion-forward men will love the weightless feel and contemplative coolness of this Strellson frame in titanium. The oval silhouette gives off heritage notes that are underscored by timeless colour finishes like copper brown, gun grey or noble gold. A sumptuous Havana is accomplished by a high-tech transfer technique and adds a luxe nuance to new-season styles.



SN33040 This Strellson men's frame takes us next summer to the ultimate style destination. Focusing on a weightless sensation that enhances freedom and flexibility, a striking square profile in colour-surged acetate fits the face with remarkable lightness. Square acetate rims stand in bold contrast to the ultra-thin metal temples on this smart Strellson model.



SN33042 Discover a deft balance of fashion and functionality with this tailored men's frame by Strellson. The squarish masculine execution is a stand-out accessory for any face shape while guaranteeing optimised ease of wear on long, hectic days. The acetate rims in winning Havana interpretations and slinky metal temples signal masterly advances in spectacle aesthetics.



For high resolution images, please click on this link:

[Strellson Optical S/S 2020 PR Release](#)



About Strellson

Bold and straightforward. Innovative and cosmopolitan.

We design premium fashion with a distinctive silhouette for ambitious men around the world. Our innovative outfits combine tailored and casual aspects for uncompromising style. For the active and stylish man of today and tomorrow.

About Charmant Group

For over sixty years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.

For further information please contact:

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