

Strellson Sunglasses

Trend Report Spring/Summer 2020

It's hot in the city and time for elegant, on-trend looks that keep you cool and feeling free. Strellson has the key. Strellson is made for modern men who want to bring their individual slant to the latest styles, making a masculine, sartorial statement.

New Strellson sunglasses instantly upgrade summer casual or business wear. Utterly unflinching as a fashion and performance component, these shades stay true to the laid-back, contemporary and high-quality Strellson tenets, while surprising wearers with their seeming custom-made fit and comfort. Designers shine the spotlight on style performance to create a summer vibe that smoothly mixes edgy urbanity and Riviera sophistication. Thin lines, geometric forms and retro deliveries are forged in premium pure metals and metal-acetate mergers. Light composition and bespoke fit enhance wearability, while polarized and anti-reflection coated high quality lenses provide extra optical comfort and protection. This line dives into a striking colour palette, revealing many of new tones from blue sea greys to goldish browns and crisp khakis.

SN33219P – Pop on these confident Strellson shades and enjoy their smooth comfort. Totally masculine, the metallic square shape is geometrically led. A light look and touch are enhanced by the skinny profile lines and ultra-thin temples. Polarized, anti-reflection coated lenses underline sophistication and provide excellent glare guard. Enjoy this model in cool metal tones and retro brown.



SN33220P – Strellson ups the fashion ante this summer with these slick sunglasses. The enigmatic profile features rounded rims and a fashion-forward bridge and top-bar combo. The metal trend can be found in the thin frame lines, pared down temples and colour selections such as: silver, gold, gun metal and black. With polarized and anti-reflection coated lenses, this Strellson frame is the perfect accessory for the sunny days.



GU

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SN33222P Hit the street this summer in these double-take Strellson sunglasses. Light and fearless, the bridgeless profile and stark brow bar are clear talking points on this pilot-inspired model. Lenses are souped up with polarized and anti-reflection coatings. Take these out for the day in silver, grey, black and striking mirrored blue.



SN33223P – When it comes to accessories, a touch of urban luxe always makes the cut. These Strellson sunglasses epitomise heritage London gentility with their classic vintage curves and rich metallic rendering. Hand-painted rims enhance the extravagant one-off feel, while new colour selections trend up this look. Discreet Strellson branding completes this sartorial champion featuring polarized and anti-reflection coated lenses.



SN3324P – Look at home in Williamsburg or The Marais in these winning Strellson aviators. Made of premium acetate, the dense profile and cut-down, key-hole bridge make this a guaranteed attention grabber. Light to wear and delivering polarized, anti-reflection lens coating, this stylish eyewear makes no compromises on wearer comfort and protection.



DG

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SN33227P – Playing with vintage contemporary styling, this model's rounded rims and double bridge have a retro vibe while the acetate and metal material mix grants an up-to-date premium finish. Not just a pretty face, these sunnies also guarantee eye protection thanks to their all polarized and anti-reflection lenses.



For high resolution images, please click on this link:

[Strellson Sunglasses 2020 high res](#)

About Strellson

Bold and straightforward. Innovative and cosmopolitan.

We design premium fashion with a distinctive silhouette for ambitious men around the world. Our innovative outfits combine tailored and casual aspects for uncompromising style. For the active and stylish man of today and tomorrow.

About Charmant Group

For over sixty years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.

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