

Line Art CHARMANT eyeglasses: the secret of looking and feeling beautiful

Beauty is the beating heart of Line Art CHARMANT eyeglasses: beauty you can see in the elegant design, featuring unique 3-D temple lines, and beauty you can feel in the very comfortable, light-as-air touch and secure fit. These premium glasses are perfect for women who wish to balance stylish sophistication with functionality in eyewear that complements their individuality.



Opera jewellery is back:

Luxurious and exclusive, four new Opera designs join the Line Art CHARMANT collection, adding upscale glamour to every face. Inspired by fine jewellery, colourful stone settings mark out these gorgeous looks. Temples are both flexible and chic thanks to wavy Excellence Titan lines. Vibrant and high-quality Japanese colouring gives these rimless, half-rim and acetate profiles fashionable flair.

WEARER BENEFITS

Line Art CHARMANT are premium eyeglasses that were created to look beautiful and feel incomparably light. Alongside their exclusive and sophisticated design, Line Art frames have premier comfort benefits that wearers of high-quality eyeglasses expect and deserve.



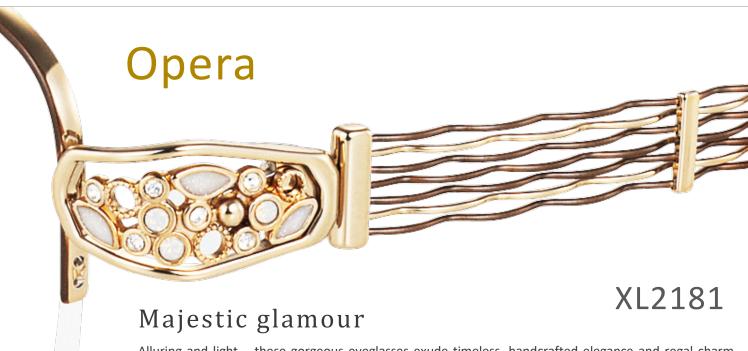
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Alluring and light – these gorgeous eyeglasses exude timeless, handcrafted elegance and regal charm. Intricate cloisonné detailing, featuring gem-like stones, adds vibrant colour and luxurious texture to the design. Elegant and wavy Excellence Titan lines enhance both beauty and flexible wearing comfort. This strikingly modern style is elevated by rich and high-quality Japanese colouring.



PRESS RELEASE

September 2024





Rich emotion

Feel fabulous, look fabulous in high-fashion glasses designed for ultimate style and comfort. Demi-patterned acetate, colourful stone settings and wavy Excellence Titan lines create an opulent textured impression. Made with Line Art finesse and innovation, these beauties epitomise sophisticated style and exceptional wearing comfort.





IMAGE DOWNLOAD

https://photos.app.goo.gl/qyEzsZf5Mj7hF4QZ8

ABOUT CHARMANT GROUP

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.