



The CHARMANT Group is an international manufacturer of high-quality spectacle frames. We are characterized by absolute reliability, the highest quality awareness and excellent service. This commitment and this passion can be clearly felt in both our house brands and our licensed brands. Our products are sold in over 100 countries worldwide.

For our International team near Munich we are looking for a talented

CORPORATE COMMUNICATION MANAGER (m/w/d)
- Full time -

Your main tasks:

- Corporate website maintenance, content creation and management
- Coordination of the subsidiaries in relation to the local website content
- Corporate intranet updates and data maintenance, user care and support
- European social media team lead: Content management, creation and coordination
- Social media monitoring, analysis and content optimization
- Community management of the European social media channels
- Marketing coordination between subsidiaries and headquarter
- Content creation for online and offline media in close cooperation with the local teams: press releases, news, presentations, brochures
- Budget planning and monitoring
- Cooperation with and coordination of external service providers: agencies, freelancers, etc.

Your profile:

- Degree in marketing, communication or a comparable qualification
- 5+ years of working experience in Marketing and/or Communication field
- Creative thinking with a good feel for text and image design
- Superb command of written and verbal English
- Excellent communication skills
- Good knowledge of MS Office, experience with InDesign and Photoshop would be an advantage
- Team player, flexible, analytical and structured
- Enjoy working in an intercultural environment

Our offer:

- Permanent position with exciting and varied activities
- International company with interactions on a global level
- Attractive social benefits
- Possibility of hybrid work
- Opportunity for professional development within our European organisation as we expand

Location: Karlsfeld, greater Munich area.

Interested? Please send your detailed and complete application including your earliest possible starting date and your salary expectations per email to careers@charmant.de