

SINCE
1945
&FOREVER

ELLE

OPTICAL COLLECTION 2026

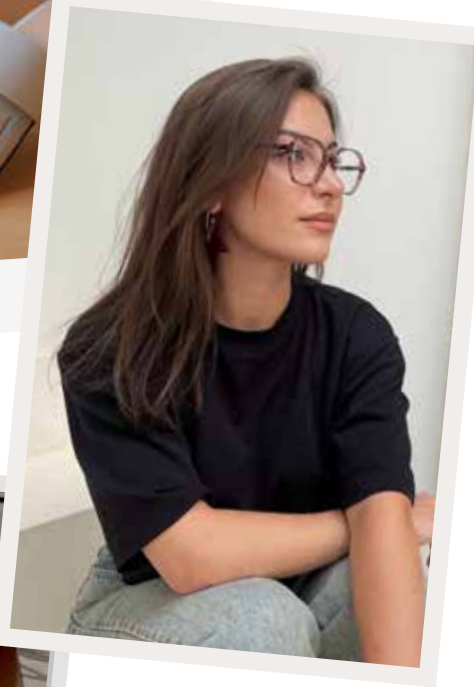
elleboutique.com | [#parisiananywhere](https://www.instagram.com/parisiananywhere)

ELLE
the Parisians' lifestyle

WITH 50 EDITIONS IN THE WORLD AND 20 MILLION READERS, THE ELLE MAGAZINE IS THE LEADING REFERENCE FOR FASHION, BEAUTY AND LIFESTYLE. ELLE HAS BUILT ITS WORLDWIDE RECOGNITION, BECOMING SYNONYM OF “EVERYTHING” TO DO WITH WOMAN, THANKS TO THE FOUR LETTERS LOGO MEANING “SHE” IN FRENCH. SINCE 1945, AND FOREVER, ELLE’S MISSION IS TO ACCOMPANY WOMEN TO MAKE A BETTER WORLD WITH ITS CORE VALUES: JOIE DE VIVRE, FREEDOM AND GENEROSITY. ELLE FOCUSES ON CREATING PRODUCTS THAT ARE ACCESSIBLE TO ALL WHILE ALLOWING EACH INDIVIDUAL TO STAND OUT IN A CROWD. THE ELLE STYLE IS A MIX OF EFFORTLESS ELEGANCE AND PLAYFUL REFINEMENT WITH BOLD COMBINATIONS, WHICH WILL MAKE THE DIFFERENCE. TWISTING A SILHOUETTE TO GIVE IT THAT « FRENCH TOUCH », THAT LITTLE EXTRA THAT MAKES IT SO PARISIAN.

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ICONS



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TEMPLES



HINGE SCREW



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TRIM SCREW

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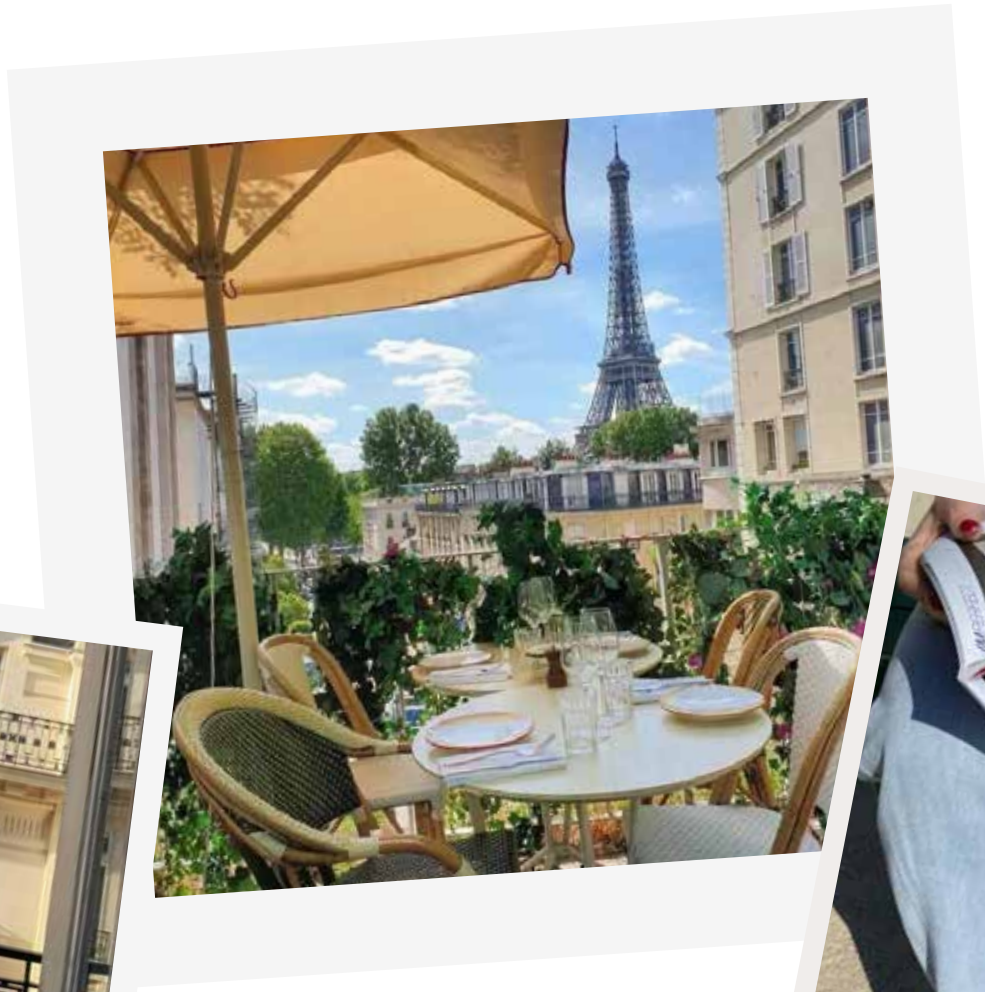
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BR
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BL
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CR
CRYSTAL



GN
GREEN



GR
GREY



LB
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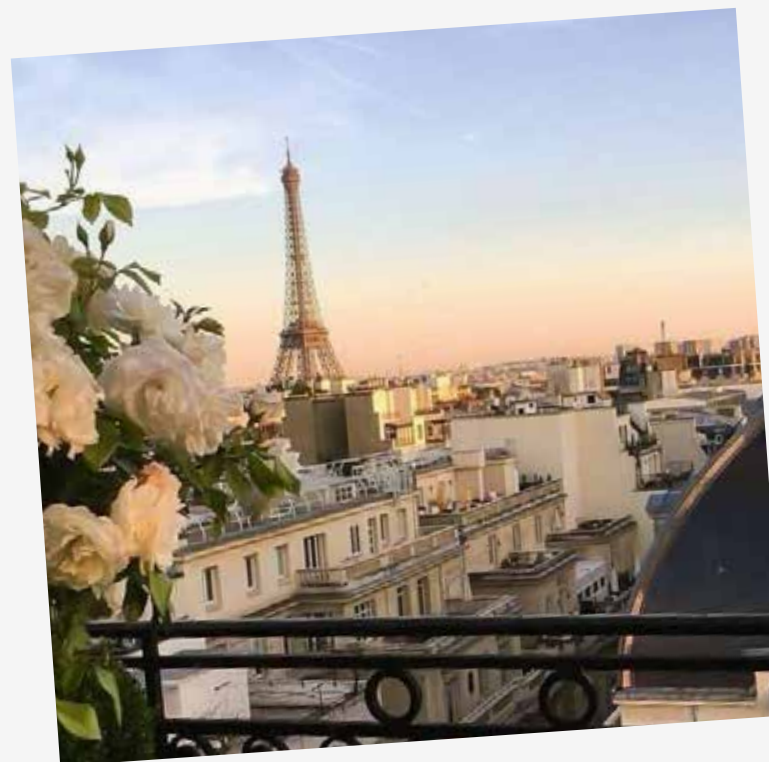
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