



ESPRIT SUNWEAR 2021 PRESS RELEASE

Embracing New Joy

What the world needs now is Esprit's upbeat spirit and effortless, easy-going style. Fans adore the on-trend, high-quality fashion, fresh colours and ever-inventive shapes and structures. Esprit clothing and accessories feel as good as they look.

Joy is the word for 2021. Esprit shares fresh appreciation for the simple but precious moments in life: reconnecting with friends, inhaling nature or sharing a meal. Discover Esprit joy in on-trend sunglasses that match the mood through a weightless fit and on-comfort functionality. The color palette fits this upbeat vibe with a raft of contemporary takes on red, blue, green, pink, grey and brown tones. Creative accents like stripes and transparencies play on modern frame materials such as light metals and TR90, Ultem and acetate. These are sunglasses to be wholeheartedly enjoyed from Esprit!

ET40021+P (unisex)

Make summer style so simple with these on-trend Esprit sunglasses. Pop on the barely there, metal frame in cool shades of rose and silver for instant flair.

Colors
515 Rose
524 Silver



ET40022 (woman)

Liven up summer style with these retro women's sunglasses by Esprit. Attractive and sassy, the colored cat-eye lenses are mounted in a filigree metal frame with ultrathin temples. Catch this elegant look in gold and red.

Colors
531 Red
584 Gold



ET40025 (woman)

These new Esprit sunglasses wouldn't be amiss in St. Tropez. The oversized, square TR90 models in transparent red and blue make a bold statement. Slender metal temples segue stylishly into frame fronts. These designer-inspired women's shades feel super light to wear.

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Colors
531 Red
543 Blue



ET40027 (woman)

These new Esprit sunglasses evoke west coast joy with their hip, rounded shape and eye-catching temple stripes. Perfectly comfortable for all-day wear, the high-quality acetate frame comes in brand new tones of brown and blue and shows off gradient lenses. A flash of Havana on end tips sets this look apart.

Colors
535 Brown
543 Blue



ET40028 (man)

Stay cool in these head-turning sunglasses by Esprit. The square, retro frame front in solid brown and black is complemented by casual stripes on temples. A flickering Havana effect enriches end tips and completes these must-have men's shades.

Colors
535 Brown
538 Black



ET40029 (woman)

Make waves with these nautically inspired Esprit sunglasses. Pop on this light, acetate frame and check out the soft cat-eye slanted rims in fresh colour selections: red and brown. A pattern block of black and white temple stripes are a highlight of this seafaring sensation.

Colors
531 Red
535 Brown



ET40037 (woman)

Supercharge your summer style with these confident Esprit sunglasses. The square expression is made of super light Ultem and comes in matt tones of red. Shiny end tips complete this super comfortable look.

Color
531 Red

**ET40039 (man)**

Men will love these classic shades by Esprit. The vintage-led rectangular frame is expressed in matt tones of brown with shiny end tips. Ultem material ensures that these sunglasses sit lightly and comfortably on even the longest summer days.

Color
535 Brown



For high resolution images please use this link:

<https://spaces.hightail.com/receive/vOQi6unkeW>

About Charmant Group:

For over sixty years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and for the uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.

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