

Refined Minimalism

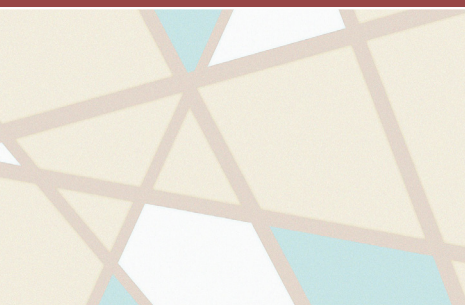
THE NEW CHARMANT TITANIUM PERFECTION COLLECTION

CHARMANT Titanium Perfection is a premium quality eyewear line by the Charmant Group. Pairing skilful European design with superior Japanese titanium expertise and materials, each frame is a testament to excellent flexibility, ultimate wearing comfort and sheer elegance.

The new collection is optimised for comfort and sophistication, as clean minimalism meets understated design flourishes. Slender straight or flowing lines are complemented by swelling silhouettes and voluminous forms, presenting interesting new contrasts. Frame weightlessness and flexible beta titanium temples deliver lasting wearing pleasure.

WOMEN'S STYLES FOR SPRING / SUMMER 2021

NEUTRAL PASTELS



WARM BERRY TONES



CAT EYE SHAPES



CH 29815 GP

Eyewear designers marry light with denser volumes in a collection of four sophisticated women's styles. Slender full-rimmed, semi-rimless and rimless frames are chic, contemporary and comfortable.

Cat's eye upturns and enhanced browlines add a seductive note to simple forms.

Lightness is accentuated in airy temples and end-pieces, with cut-outs for added buoyancy. Neutral tones and warm berries are inviting colour selections for the new season.



CH 29816 PK



CH 29819 RE

MEN'S STYLES FOR SPRING / SUMMER 2021



CH 29717 BL

Men's Charmant Titanium Perfection frames are a modern collection of rounded, rectangular and hexagonal shapes. Profiles are tastefully enhanced by attractive colour contrasting through hand-painted colour effects.



CH 29725 BK

Each new model has a note of designer individuality like a vintage bridge, sandblasted temples or a 3D temple detail in darker tones.



CH 29718 LG

Colour palettes are understated and masculine with a raft of new-season smoky greys and cool blues complemented by smooth neutrals, classic blacks, browns and dashes of gold or red.

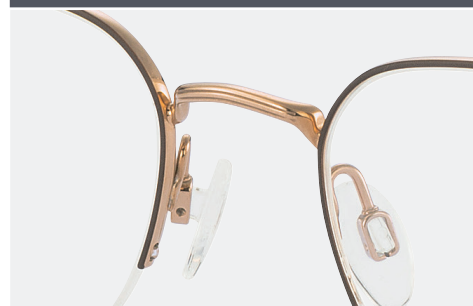
SMOKEY GREYS



COOL BLUES



HAND-PAINTED COLOUR EFFECTS



VINTAGE BRIDGE (CH 29717)

WEARER'S BENEFITS

- All new styles are made of premium quality, light titanium.
- For added comfort, beta titanium temples provide extra flexibility.
- Superior quality ensures that these frames are sustainable, so wearers enjoy them for longer.

IMAGE DOWNLOAD

<https://photos.app.goo.gl/9vFMnUQs69i6DgYg9>

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ABOUT CHARMANT GROUP

For over 60 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.