



## ESPRIT SUNWEAR 2021 PRESS RELEASE

### Embracing New Joy

What the world needs now is Esprit's upbeat spirit and effortless, easy-going style. Fans adore the on-trend, high-quality fashion, fresh colours and ever-inventive shapes and structures. Esprit clothing and accessories feel as good as they look.

Joy is the word for 2021. Esprit shares fresh appreciation for the simple but precious moments in life: reconnecting with friends, inhaling nature or sharing a meal. Discover Esprit joy in on-trend sunglasses that match the mood through a weightless fit and on-comfort functionality. The color palette fits this upbeat vibe with a raft of contemporary takes on red, blue, green, pink, grey and brown tones. Creative accents like stripes and transparencies play on modern frame materials such as light metals and TR90, Ultem and acetate. These are sunglasses to be wholeheartedly enjoyed from Esprit!

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#### ET40021+P (unisex)

Make summer style so simple with these on-trend Esprit sunglasses. Pop on the barely there, metal frame in cool shades of grey, rose, silver, and gold with polarized lenses for instant flair.

Colors  
505 Gray  
515 Rose  
524 Silver  
P 584 Gold



#### ET40022 (woman)

Liven up summer style with these retro women's sunglasses by Esprit. Attractive and sassy, the colored cat-eye lenses are mounted in a filigree metal frame with ultrathin temples. Catch this elegant look in gold, blue, red and silver.

Colors  
524 Silver  
531 Red  
543 Blue  
584 Gold



## ET40025 (woman)

These new Esprit sunglasses wouldn't be amiss in St. Tropez. The oversized, square TR90 models in shiny black and transparent grey, red and blue make a bold statement. Slender metal temples segue stylishly into frame fronts. These designer-inspired women's shades feel super light to wear.

Colors  
505 Gray  
531 Red  
538 Black  
543 Blue



## ET40026 (woman)

Pair tied-up tresses with these dramatic 70s-inspired Esprit shades. The expressive square sunglasses are made of light TR90 material. Vivid red, brown, blue and grey models are revealed in a transparent and solid tonal combo. Gradient lenses cap this gorgeous summer look.

Colors  
505 Gray  
531 Red  
535 Brown  
543 Blue



## ET40027 (woman)

These new Esprit sunglasses evoke west coast joy with their hip, rounded shape and eye-catching temple stripes. Perfectly comfortable for all-day wear, the high-quality acetate frame comes in brand new tones of red, brown, black and blue and shows off gradient lenses. A flash of Havana on end tips sets this look apart.

Colors  
531 Red  
535 Brown  
538 Black  
543 Blue



## ET40028 (man)

Stay cool in these head-turning sunglasses by Esprit. The square, retro frame front in solid grey, brown, black and blue is complemented by casual stripes on temples. A flickering Havana effect enriches end tips and completes these must-have men's shades.

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Colors  
505 Gray  
535 Brown  
538 Black  
543 Blue



## ET40029 (woman)

Make waves with these nautically inspired Esprit sunglasses. Pop on this light, acetate frame and check out the soft cat-eye slanted rims in fresh colour selections: red, brown, green and solid black. A pattern block of black and white temple stripes are a highlight of this seafaring sensation.

Colors  
531 Red  
535 Brown  
538 Black  
547 Green



## ET40037 (woman)

Supercharge your summer style with these confident Esprit sunglasses. The square expression is made of super light Ultem and comes in matt tones of red, brown, black and blue. Shiny end tips complete this super comfortable look.

Colors  
531 Red  
535 Brown  
538 Black  
543 Blue



## ET40039 (man)

Men will love these classic shades by Esprit. The vintage-led rectangular frame is expressed in matt tones of brown, black and blue with shiny end tips. Ultem material ensures that these sunglasses sit lightly and comfortably on even the longest summer days.

Colors  
535 Brown  
538 Black  
543 Blue



## Enjoy the Fun with Esprit Sunglasses for Kids

Summer fun tops the kids' list and these cool but robust Esprit sunglasses are great vacation companions. In a multitude of colors and shapes, they're comfortable and fit snugly whether sprinting around or climbing high. And parents will love these kids' sunglasses too: as always, Esprit boys' and girls' sunnies come with maximum UV protection, shielding young eyes from harmful rays.

### ET19793

Esprit presents the perfect sunglasses for little girls this summer! The playful shape with its cheerful polka-dot pattern protects eyes and is charmingly on-trend. Super light and comfortable, the rose model has gradient lenses while mirrored lenses are stylish on grey and red frames.

Colors  
505 Gray  
515 Rose  
531 Red



### ET19794

These Esprit sunglasses for boys are cool and tough. The plastic front in teal, black or navy blue, and thin metal temples keep the shades feeling light and comfortable. Mirrored lenses up the hip factor and are fully UV protective.

Colors  
507 Navy Blue  
508 Teal  
538 Black



### ET19795

Girls just wanna have fun this summer with these snappy Esprit kids' sunglasses. Besides being super light and comfortable, these sturdy head-turners show off vivid dual-toning in cheery transparent lines. The fashionable cat-eye rims are accentuated by gradient or mirrored lenses on selected styles.

Colors  
505 Gray  
531 Red  
577 Purple



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## ET19796

An athletic spirit charges up these brand new boys' sunglasses by Esprit. The aerodynamic look in full-rubber material is extra functional and super resistant even during the most energetic activities. The tri-color design reinforces the sporty vibe of this summer hit.

Colors  
531 Red  
538 Black  
543 Blue



For high resolution images please use this link:

[Esprit sunglasses high resolution images](#)

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### About Charmant Group:

For over sixty years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and for the uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.

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