# MINAMOTO







# SOMETIMES IT'S WORTH LOOKING BACK TO FIND NEW PATHS.



Minamoto means 'origin' in Japanese. Sabae, located in the Fukui prefecture, is the birthplace of the Japanese eyewear industry and also our own origin.

A long tradition of craftsmanship is kept alive in the prefecture, from lacquerware to the manufacture of washi paper and eyewear production.

The Minamoto collection is inspired by historical Japanese eyewear, for example by the private collection of our founder, but also by traditional Japanese Zen philosophy.

Every one of our glasses embodies this history and translates it into our time using the best of modern craftsmanship.



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### A-UM TWO OPPOSITES

a-um is originally a Zen concept, meaning the beginning and end of things. Nowadays, the meaning is loosely interpreted as the best combination of two opposite things.

For the 2024 collection we have implemented two ways of finishing: Our full titanium frames combine thin and wide parts whereas the second segment features material combinations of acetate and titanium.

The new Minamoto collection is brought to vivid life in a striking new image campaign. The Zen word a-um, as the collection's design inspiration, forms the heart of this campaign. Each image expresses the beauty of opposites that is central to a-um: Asian and European models, contemporary fashion wear and traditional Japanese styles, and subtle open and closed mouth poses that convey the typical a-um gesture.







Smile and the whole world smiles with you. The Waganse panto frame is led by this uplifting Zen insight. Acetate rims in marbled grey, brown or Havana stand out alongside the slender titanium temples. Engravings adorn the sides and there's a sumi-nagashi pattern on brown and grey models.





















Embrace sincerity, for every life encounter is unique. In the Ichie panto-shaped frame, you can keep that Zen vibe alive. The full front is made of bio acetate in brown, grey or antique dark brown. Elaborate etchings decorate the slender titanium temples. Suminagashi details on the grey model enhance exclusivity.



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**GR** GREY







Rekindle the flames of honesty and versatility. The stylish Shoshin panto frame channels this Zen philosophy for life fulfilment. Acetate rims in rich brown, grey and demi brown are complemented by slender beta titanium temples. A sumi-nagashi pattern adds a stylish twist to the grey model.



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Go with the flow - like a gentle tide. These serene Zen words inspire Ryusui, a contemporary panto frame with acetate eyeshape rings. This nylor-acetate style looks stunning in gold plated, white and antique gold. Sumi-nagashi patterns on the white and gold-plated looks add more exclusivity.















Carve out your path with patience and persistence. That's Zen counsel to reach your goals, and the spirit of the Kyunen model. This striking geometric look fuses acetate eyeshape rings with a slender nylor frame. In gold plated and white, the rose gold model reveals a delightful sumi-nagashi pattern.



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Speak through your heart and mind - there's no need for words. Inspired by this soulful Zen insight, the Denshin panto frame gracefully combines acetate rims with a titanium nylor frame. Available in gold plated and white, the antique grey model displays a suminagashi pattern on the rims.



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Live each day with a truthful heart, free from distraction. That's the Zen essence of the Byoujou style. Featuring a subtle patterned acetate Windsor rim, the geometric profile radiates charm. The end pieces are unique thanks to an intricate classic pattern. Get this look in gold plated, white or antique gold.



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RG ROSE GOLD





Guided by Zen teaching to accept when enough is enough, the Chisoku frame embodies a serene feeling of contentment. The rounded and finely patterned Windsor rim is made of bio-acetate. A classic pattern adorns the end pieces. This cool neo vintage look is gold plated, antique grey or white.



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WP WHITE







Look inside yourself before evaluating those around you. This sage Zen guidance inspires the rim wire Shouko frame. The soft square front has a wide profile. Slender temples reveal an exclusive pattern. Available in gold plated, grey and antique gold, Shouko reflects inner wisdom and timeless elegance.

















Every day is precious - let's live it with a generous heart: that's the heart of the Kojitsu model. This wire rim frame has a wide Panto profile. Temples are thin with a unique and intricate pattern. Sophisticated rose and antique gold as well as soft grey complete this light look.



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ANTIQUE GOLD



# FOR THOSE WHO DECIDE TO GO THEIR OWN WAY INSTEAD OF FOLLOWING IN THE FOOTSTEPS OF OTHERS.



Our love for detail as well as for minimalism shapes the elegant design language.

Designed in Japan and carefully manufactured from Japanese titanium, the collection is made to last.

The glasses combine timeless Japanese design and advanced craftsmanship to create something enduring: a true original.

For those who go their own way.

For originals.

UNISEX



Named after a young heroine in the Japanese film Red Beard, the Otoyo frame flatters with its rimless geometric shape and airy look. An advanced monoblock pressure mount system enhances the minimal look. Temples and bridge are expressed in rosé gold, white and antique grey. An exclusive classic pattern is revealed on the endpieces and the bridge.













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RG ROSE GOLD

UNISEX



This sophisticated frame is named after Tsurumaru, a heroine of the Japanese movie classic Ran. The rimless panto style has an advanced monoblock pressure mounted composition that emphasises its airy contemporary flair. In light grey, burgundy and gold plating, urushi-inspired red finishing on selected models and elegant engravings intensify this eyewear's rich aesthetic.















BURGUNDY

MEN'S



Named after a character from the classic Japanese samurai movie Sanjuro, the Hanbei frame in white, antique brown and antique gold, impresses with its rimless geometric shape and advanced monoblock pressure mount system. This masculine look reveals a classic pattern on the bridge and endpieces.



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AW ANTIQUE BROWN

UNISEX





Named after Lady Kaede, a leading character in the Japanese film Ran, these eyeglasses impress with their fashionable geometric lines and opulent finishings: urushi red, demi tones or antique colouring on selected models. This stunning frame comes in rosé gold, white, gold plating and antique grey.



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LADIES'



A heroine from the Japanese Samurai film Sanjuro, Chidori lends her name to this striking women's frame. Round shaped with a subtle cat-eye tilt, this weightless look is available in white, rosé gold and gold plating. Contrasting rim colours in urushi black or demi patterns on selected models, as well as a classic pattern on the bridge and temple make this a statement style piece.















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RG ROSE GOLD

MEN'S



A hero of the Japanese film classic Hidden Fortress, Rokurota is also the name of this high-quality men's eyewear. Rounded rims and light grey, gold plating or antique gold tones evoke classic retro style. Wearers will appreciate the exclusive antique and demi pattern finishing on selected models as well as engravings on bridge and temples.



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GOLD PLATED

MEN'S



General Hyoe is a character in the beloved Kurosawa feature film Hidden Fortress and the name of this square masculine frame style. Hyoe stands out in white, antique gray and gold plating. Unique touches include demi tones and antique finishings on selected models, and a classic pattern on bridges and temples.



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LADIES'





Princess Yukihime is a force of nature in the classic Japanese action film Hidden Fortress. Inspired by her strength and elegance, the round shaped Yukihime frame delights in rosé gold, grey, demi brown and gold plating. Sophisticated urushi red or demi finishings on selected models, and a classic bridge pattern enhance the premium quality of this frame.





















RG ROSE GOLD



# THE ORIGIN OF THE ORIGINAL.

Not only is our logo handmade by a calligraphy master, our eyewear also follows the tradition of craftsmanship.

Japanese precision and quality testify to our unique dedication in the production of our eyewear.

We use both modern and traditional methods in the manufacturing process and focus on achieving the finest result. This true authenticity is a unique assertion that only we can make.

UNISEX



The lori frame, in light gold, antique gold and gold plating, takes its name from a Samurai character in the classic Japanese feature film Sanjuro. A frame for everyone, this minimalist eyewear delights with its clean geometric rims and unique colour finishings: antique gold, urushi-inspired temples and demi-patterns on selected models.























**GP**GOLD PLATED

UNISEX



Sharing its name with a character from the Kurosawa adventure Hidden Fortress, the elegant Izumi glasses are softly square and delicately coloured in white, grey and gold plating. A classic pattern on the bridge and unique finishes set this style apart: demi patterns and urushi-inspired black on selected models.







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WP WHITE

UNISEX



The Kunie frame pays homage to the character in the action-packed Samurai classic Sanjuro. This unisex look flatters with its stylish vintage appeal. Rims are rounded and a classic pattern is engraved on the bridge and endpieces. This light frame is finished in antique gold, gold plating and grey.



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LG LIGHT GREY

MEN'S



Sanjuro shares its name with the hero and title of the classic Japanese feature film. The Minamoto Sanjuro frame, in antique grey, gold plating and white, has a masculine geometric shape and reveals a classic pattern on endpieces.



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LADIES'



This oversized square-shaped model is minimalist in design, and it's fine details makes it stand out. Elegant engravings decorate Haruko's temples and combine softness and refinement in a very elegant model signed Minamoto on the end tips.



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LADIES'



This pantos model pays tribute to Japanese culture thanks to the meticulous engraving work on the temples. Yukiko's uniqueness is due to the polarized sun clip that perfectly fits the frame. As a signature, a kanji meaning MINAMOTO (Origin) is delicately stamped on the upper bar of the clip and on the end tips.



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LADIES'



The flagship model of the collection, Shino offers to women a unique, extremely fine and feminine piece with an engraved upper part of the rim. The attention to detail and the finesse of this piece shows the brand's sophisticated and artisanal orientation. The Minamoto kanji signifying « Origin » is stamped on the end tips as a signature.



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43



BK

BLACK







LADIES'



Clean but no less sophisticated, Noriko has been finely crafted to offer a concept with soft lines combining delicacy and absolute comfort. Always keeping in mind the desire to offer a frame that is a piece of art capable of accompanying you over time, discreet decorations have been meticulously engraved on the rim, reflecting the precision and quality of Japanese craftsmanship.









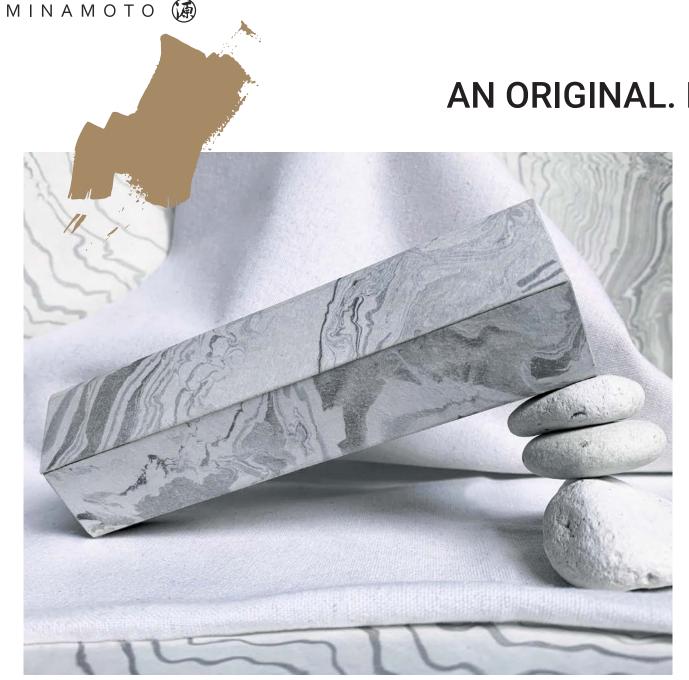
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# HANDMADE CASE. AN ORIGINAL. FOR THE ORIGINAL.

Our passion for original things doesn't end with our eyewear. It also manifests itself in the case, which is crafted from handmade washi paper.

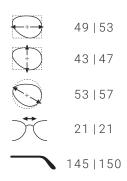
Our team members spent many months searching for the right manufacturer for our cases – and discovered a family business dedicated to the craft of washi paper making. These master producers completely understand the Minamoto ethos and, just as each pair of glasses is an original, so is each case; constructed from handmade washi paper.

UNISEX





Easily identifiable thanks to its carefully crafted openwork bridge, Katsushiro pays tribute to its Japanese origins with beautiful engravings on the temples. The contrast of colours in this unique piece gives it a strong and authentic identity.









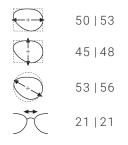
UNISEX



ANTIQUE GOLD



One of the two models in the collection offering a polarized sunglasses version, Shichiroji combines an authentic and artisanal style with a panto shape and meticulously decorated temples with engravings associated with a claw sun clip decorated with the Minamoto kanji. A true work of art, this frame will accompany wearers sensible to design and quality.



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ANTIQUE GREY



GOLD PLATED

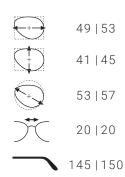


UNISEX





Graphic, balanced and minimalistic, Heihachi sublimates the Minamoto collection with its authentic look and its Japanese allure. Carefully designed as a real object made to last, this model is a very good example of the relationship between beauty and functionality found in Japanese manufacturing.









ROSE GOLD

MEN'S





Delicately adorned with finely sculpted decorations on the bridge and end pieces, Gorobei frees itself from the superfluous, to return to the essentials of eyewear: comfort, finesse and beauty in the object. With its titanium nose pads and stamped end tips, this frame is a true work of art that you will enjoy wearing over the years without going out of fashion.



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ANTIQUE GREY



GOLD PLATED



AG ANTIQUE GOLD

MEN'S



This flagship model of the Minamoto collection embodies the very essence of authenticity. Akira's singular shape without nose pads offers an extremely meticulous design with elegant decorations, taking us back to a subtle past, an artistic past, a refined past, the glasses history that we know today.



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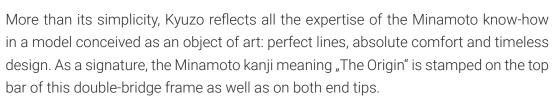






MEN'S























#### MINAMOTO 🔊

MEN'S

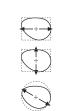








Zen minimalism by excellence, Kikuchiyo is a worthy representation of Japanese know-how. A perfect combination of functionality and aesthetics, the front of this model has been designed to create an image that is both clean and timeless thanks to its polygonal shape. Very sensible to details, elegant engravings adorn the outer part of the rim. We also find the Minamoto kanji stamped on the end tips as the brand's signature.





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UNISEX





The purity of the curves, the attention to detail and the extreme quality of the material used plunges us into the heart of Japanese values and traditions in a frame that is a true design object. Kambei features delicate decorative motifs on the rim, pure titanium nose pads and the beautiful Minamoto kanji prints on the end tips.



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WHITE

145



ANTIQUE GREY

ANTIQUE BROWN



GP

**GOLD PLATED** 



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