

# ESPRIT

## ESPRIT EYEWEAR OPTICAL PRESS RELEASE JANUARY 2021



Enjoy fashionable design, fresh color choices and made-to-last quality that have turned Esprit clothing and accessories into wardrobe essentials for decades. On-trend, yet timelessly classic, Esprit stays ahead of the pack with its vision of creating products that look good, feel good and care for the environment.

The January 2021 optical collection for men and women reveal the authentic Esprit essence. These styles are inspired by global citizens yearning for freedom and wanting confident, relaxed looks that fit their lifestyle vision. Light, durable frames, clear and tinted transparencies and innovative color accents satisfy these needs. Modern frame design puts wearer comfort first with smooth metals and ultralight plastic material.

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**ET33438 (woman)** Geometric lines give this contemporary women's frame a subtly intellectual vibe. The thin metal profile feels light and is perfect for relaxed, everyday wear. Striking color selections, hand-painted accents on rims and shaded end tips will appeal to fashion lovers.

Colors  
534 Pink  
538 Black  
543 Blue  
584 Gold



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**ET33437 (man)** This men's frame by Esprit is both modern and vintage. Made from thin, high-quality metal, the rounded rims and profile are handsomely color styled with hand-painted accents on rim tops and matching tones on tips.

Colors

- 505 Gray
- 507 Navy Blue
- 535 Brown
- 584 Gold



**ET33439 (unisex)** Comfortable and light, this minimalist Esprit frame provides sophisticated, up-to-date accessorizing to men and women. The soft square profile features discreet, hand-painted color accents on brows and beautifully toned end tips.

Colors

- 534 Pink
- 538 Black
- 543 Blue
- 573 Light Brown



**ET33441 (woman)** Enjoy this fashion-forward women's frame from Esprit. The modern profile is composed of lightly tinted transparent TR90 in grey, brown or purple. A fine color line in the front and temples creates a vivid design accent. This attractive eyewear is ultralight for easy, all-day wear.

Colors

- 505 Gray
- 535 Brown
- 577 Purple



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**ET33440 (man)** Set the style pace with this distinctive men's frame by Esprit. The masculine, square profile is crafted from transparent TR90 material, so not only does it appear light, it also feels light. A fine colored line in blue, Havana or black, runs through the temples and front, delivering a striking accent.

Colors  
505 Gray  
543 Blue  
545 Havana



**ET33442 (small)** Check out this eye-catching Esprit optical frame. Made of ultralight TR90, the comfortable, uplifting design is presented in a transparent, shiny profile with a slender color line, in Havana, black or purple, on the front and temples. This modern, high-quality style is available in a small size.

Colors  
538 Black  
545 Havana  
577 Purple



For high resolution images please use this link:

[Esprit optical PR Release S/S2021](#)

## About Charmant Group:

For over sixty years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and for the uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.

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