

## CHARMANT TITANIUM PERFECTION

### Press Release May 2018

#### Men's

##### CH11449

Barely-there. This ultra-lightweight B-Titanium frame is as durable as it is flexible. Using only the best materials, Charmant is able to produce frames with your utmost comfort and style in mind. This particular full-rim frame is a boxy square look that adds angular definition to the face. Available in Black, Brown, and Gray.



##### CH11452

Down to business. This rectangular full-rim frame serves a look that is business mixed with pleasure. Its sleek lines and smooth temples give the wearer a classic and stylish look that offers all day wearing ease. This handsome frame is available in Dark Brown, Gray, and Khaki.



##### CH11453

Love at first sight. This semi-rimless rectangular frame is an modest, yet fashionable, look that draws attention to the eyes and brow line. The sharp lines are distinctively masculine as they complement the cheekbones and jawline of the wearer. Available in Black, Gray, and Light Brown.



#### Women's

**CH12150**

Float like a butterfly. This gorgeous butterfly shaped frame is flirty and feminine with a titanium full rim and accented temples. Featuring spring hinged temples, this frame offers all day wearing comfort for the woman who doesn't have time to fuss! Available in Blue, Brown-Pink, Brown, and Burgundy.

**About the CHARMANT Group**

For over 60 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfill the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.