

CHARMANT

FOR IMMEDIATE RELEASE

MAYOR OF SABAE VISITS CHARMANT USA

Morris Plains, NJ – May 29, 2018 – On Tuesday, May 29th, CHARMANT USA welcomed Hyakuo Makino, the Mayor of Sabae City to its New Jersey office. Sabae is a city located in Fukui Prefecture and is world-renowned for eyewear frame manufacturing. The Charmant Group's headquarters is located in Sabae City.

Mr. Makino is in the U.S. to attend the Sustainable Development Goals forum at the United Nations on May 31st. In 2015, countries adopted 17 goals to end poverty, protect the planet and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific targets to be achieved over the next 15 years. For his part, Makino will speak at the United Nations on behalf of Goal 5 Gender Equality. Provide women and girls with equal access to education, health care and representation in political and economic decision making processes.

During a recent meeting with the Sabae Mayor, Kaoru Horikawa, the Charmant Group's Chairman of the Board, requested that Mayor Makino visit its U.S. subsidiary during his U.S. visit. The Mayor also agreed that it would be a good opportunity to visit their office outside of Japan.

For over 50 years, the Charmant Group has been recognized worldwide for its pioneering work in the research and development of new technologies in the optical industry. Long established as the pioneer of titanium frame production, Charmant entered a new era with the research and development of their proprietary material Excellence Titan which it manufactures under the Line Art CHARMANT brand.

In addition, the Charmant Group designs and manufactures licensed brands which include Esprit and ELLE for worldwide distribution and Isaac Mizrahi and Eddie Bauer for the U.S. market.

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