

## LIVE IN COLOUR WITH AD LIB EYEWEAR

Ad Lib light titanium glasses, for the young and young at heart, deliver an outstanding level of style, quality and comfort. Japanese technology meets European design and the latest colour trends in understated, urban looks that men and women will love to be seen in.

New Ad Lib glasses catch all eyes with their fashion-forward design aesthetic. Sporty men's frames feature simple fronts and distinctive, contrasting 3-D temples with athletic and geometric influences. Contrasts inspire feminine women's frames too, with shiny matt pairings or elegant fronts with bold geometric and Art Deco temples. The hip, all-titanium Ad Lib collection offers a variety of modern shapes to suit every face and style.

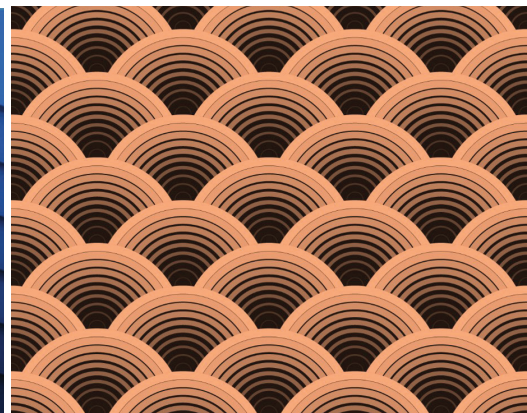
### DESIGN HIGHLIGHTS



**RICH IN  
CONTRAST**



**3D  
EFFECTS**



**ART DECO  
INSPIRED**

### WEARER'S BENEFITS

- Modern, pared-back frame looks with exciting colour and volume details
- High-quality frame composition and design ensures long wearing pleasure
- Very comfortable glasses thanks to light, premium titanium and flexible temples
- An extra portion of colour to brighten your day, every day



## WOMEN'S STYLES

### SHINY MATT CONTRASTS TEAM UP WITH ICONIC 3D TEMPLES

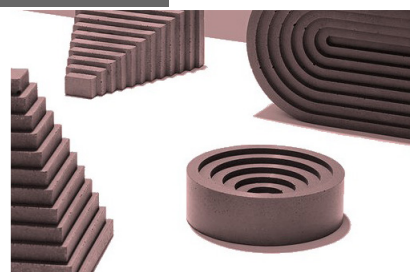


AB3284 GN



AB3285 GN

Women's Ad Lib glasses delight with their contrasting finishes and iconic temples. Gorgeous new colours on simple frame fronts stand out in shiny metallic expressions. Matt or shiny surfaces with geometric 3D structures add volume and provide a counter-balance to the otherwise clean lines (AB3284 and AB3285). All women's models are made of pure titanium with beta titanium hinges or temples.



### SLEEK ART DECO STYLE INSPIRES DECORATIVE TEMPLES

Art Deco, popularised in architecture and furniture in the 1920s and 1930s, influences two new women's frames (AB3286 and AB3287). This classy style's streamlined sophistication is found in embellished temples with sandblasted parts as well as in geometric forms and matted fronts, which add volume to the pared back frame lines.



AB3286 PL



AB3287 GN



## MEN'S STYLES



### SPORTY GLASSES FRAMES DISPLAY VIVID CONTRASTS



AB3326 GR



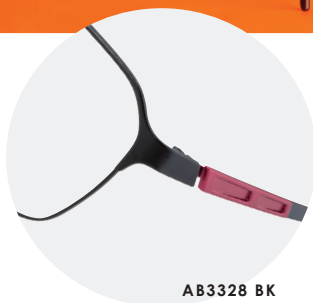
AB3329 NV



AB3331 NV



AB3327 BL



AB3328 BK



AB3330 BK

Men's Ad Lib frames are all about energy. Firstly, square, rectangular, aviator and pantos shapes are made of high-quality titanium, ensuring more vitality through light weight and flexible wearing comfort. Then, athletic design influences are found in dynamic 3D frame forms and vivid colour accents and contrasts. All men's models are made of pure titanium with beta titanium hinges or temples.

## FOREST GREEN RESTORES VITALITY & STYLE

Growth, freshness, harmony: that's the spirit of forest green, the celebrated colour trend of the new season. Each Ad Lib men's style features a model that picks up on this cool shade in handsome temple expressions.



AB3326 DG



AB3327 DG



AB3328 GR



AB3329 DG



AB3330 GR



AB3331 GN



## IMAGE DOWNLOAD

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AD LIB JANUARY 2022 COLLECTION  
<https://photos.app.goo.gl/cj3Pqps3c1kRxeXJ7>

## PRESS CONTACT

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### ABOUT CHARMANT GROUP

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.