

**CHARMANT TITANIUM PERFECTION  
PRESS RELEASE – JANUARY 2026**

**CHARMANT TITANIUM PERFECTION: NEW EYEWEAR WHISPERS STYLE AND  
CONFIDENCE**

You don't just wear a CHARMANT Titanium Perfection frame, you experience it. Slip one on to feel the quiet presence of Japanese craftsmanship. These premium profiles – for women and men – are a fusion of high-quality materials, meticulous details and the latest colour expressions. Minimalist yet magnetic, CHARMANT Titanium Perfection eyewear delivers flexibility, durability and superior wearing comfort with unmistakable elegance.

New CHARMANT Titanium Perfection looks are perfect for anyone who wants a low-key yet fashion-forward vibe. Each model tells a story – rich in detail and striking colour applications, while preserving the brand's signature elegance. This season also introduces an exciting palette with cool nautical tones or vivid reds for women, moody blues and earthy shades for men. Innovative touches include a Japanese printing technique called *tensha* and a plastic rim insert that adds depth and enhances colour.

**Consumer Benefits of CHARMANT Titanium Glasses**

- Long-wearing comfort thanks to light, premium titanium and superior design
- Timelessly elegant looks for men and women
- Quality that's built to last: glasses that promise long-lasting wearing pleasure

**Men**

**CH29761/CH29762**

**Colour and form lift geometric lines**

Style doesn't have to shout to get noticed. These modern hexagonal (CH29761) and sleek rectangular (CH29762) profiles mix clean lines with thoughtful details, giving men a subtle fashion edge. Titanium lines feature a plastic insert that creates a structured, confident shape, while providing space for colour: earthy green or tortoiseshell for depth, or airy grey-blue for a lighter touch.



**CH29763**

**Refined eyewear for everyday living**



Light, sharp, and perfect for all-day wear. This rectangular nylon frame features a 3D temple and smart colour accents on the upper rims, creating depth and adding character. Available in black, navy, and gun, this high-quality eyewear is clean, feels weightless and pairs seamlessly with daily style choices – smart or street-ready.



#### **CH29764**

##### **Simple, clean and defined by modern details**

This rimless profile has an understated expression, but intricate details – like the bridge and temple tones in navy, gold, and gun, the sculpted temples or the contemporary rectangular lens shape – make it extraordinary. An elegant and masculine titanium design, it's a modern frame that feels light and comfortable, looks classic and is unmistakably premium.



#### **Women**

#### **CH29860**

##### **Elegance with edge in eyewear that captivates**

Elegance matters to you – but so does eyewear that is fresh and unmistakably you. This contemporary hexagonal frame pairs beta titanium lines with a bold twist: a plastic insert that tints the rims in soft grey, sea green or striking red, giving the design stylish presence. Lightweight temples and long acetate sleeves enhance comfort, so you can wear your statement look all day with ease.



#### **CH29861**

##### **Terrazzo-inspired prints create standout chic**

It's the details that make this new titanium frame irresistible. The soft square model is minimalistic with a chic artistic twist: the brow features an original *tensha* print, transforming this classic shape into a wearable work of art. Available in sophisticated blue, grey, and brown it's a style that sparks conversation and elevates everyday wear.



### CH29862

#### Where colours align and style pops

Start the day with glasses that do the style work for you. This sweet rounded profile is full of charming details. Rims and temples feature matching colour applications in red, white or navy. Then there's the hinge: subtle, ornamental, hinting at the Japanese craftsmanship behind the look. It's a frame that feels confident and is full of flair.



### CH29864

#### Feminine and delicate – with a decorative touch

Show up on screen with effortless polish. This barely-there rimless frame looks and feels weightless. Intertwining Beta titanium temples have jewellery-like appeal. The rimless lenses have been reimagined as slightly larger, very contemporary shapes. Delightful colour pops – red and turquoise on shiny gold, white on rose gold – complete this elegant and fashionable accessory.



**For high resolution images please use this link:**

[CHARMANT Titanium Perfection Jan26 images](#)

### About CHARMANT Group

For 70 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality awareness and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.