



## ESPRIT Optical Wear A/W 2025

### Eyes on Autumn: Esprit's fresh optical styles are here

When you wear Esprit, you express who you are and how you see the world – you are optimistic and forward-looking with a love for authentic fashion and fresh colours. Rooted in California's laid-back 1960s spirit and shaped by a talent for sophisticated yet casual style, Esprit blends relaxed confidence with high-quality comfort in looks that feel both current and timeless. Like it says on the label: Esprit – feel good, look good. Every day.

These five new Esprit optical styles are the perfect match for the richer textures and layered looks of the autumn/winter season ahead. Shapes are fresh and flattering, from geometric and panto forms to rectangular and soft square lines. Understated design details elevate each model: shape-in-shape effects, subtle cut-outs or colour contrasts. Ultralight, bio-acetate and fine metal wire profiles are infused with inviting neutral tones and calming natural greens as well as red berry shades – just the right colour lift for the everyday palette.

#### ET33533 Women

Light on the face, bold in expression – this is your choice for standout style and all-day comfort. The geometric front is instantly modern and eye-catching. Clever shape-in-shape effects with cut-outs emphasise light layers in milky and transparent hues. Made from bio-based acetate, this easy, everyday Esprit frame looks great in rose, brown, turquoise or classic black – soft neutrals or vivid vibes – it's your call.

##### Colors

515 Rose  
535 Brown  
538 Black  
563 Turquoise



#### ET33537 Small

Small in size, big on personality, you get comfort and character in equal measure in this new Esprit model. The ultra-light front is paired with thin metal temples. A cut-out on the frame top adds a chic colour contrast. Choose black for effortless edge, red for a statement, brown for warmth or blue for a cool twist – each finished with a marbled temple accent for just the right hint of sophistication.

##### Colors

531 Red  
535 Brown  
538 Black  
543 Blue



#### ET33538 Unisex

Who says autumn has to feel muted? This modern unisex Esprit frame adds a burst of personality to cooler days. The panto shape and keyhole bridge evoke refined Ivy League style. Ultra-light

# ESPRIT

Ultem material and adjustable nose pads enhance comfort and fit. Finished in matte black, blue, green or berry red, this is perfect for those who love winter with a dash of style and colour.

## Colors

531 Red  
538 Black  
543 Blue  
547 Green



## ET33539 Men

The rectangular profile in vivid colours cuts a clean and masculine silhouette on this new Esprit frame. Made of ultra-light materials, it's comfortable and easy to wear with high-end finishes for extra individuality. Sleek metal temple accents add a discreet contrast while new colour selections, black, brown, green or blue, emphasise a look that is polished, but never predictable.

## Colors

535 Brown  
538 Black  
543 Blue  
547 Green



## ET33540 Women

Looking for eyewear that feels as dainty as it looks? This fine metal frame by Esprit brings lightness to every detail. The front is understated and sophisticated with a flattering softly squared form. The top rim is accented with a delicate engraved colour line – a graceful point of difference. Quietly expressive, this feminine style feels great to wear every day and comes in elegant, light tones: neutral rose, soft turquoise and blue.

## Colors

515 Rose  
543 Blue  
563 Turquoise



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For high resolution images please use this link:  
[Esprit Optical A/W25 press images](#)

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### **About ESPRIT:**

Inspired by an unconditionally positive attitude to life, Esprit was founded by Susie and Doug Tompkins in California in 1968. Influenced by the revolutionary spirit of the 60s, the brand developed a clear philosophy: authenticity instead of unnatural perfectionism, solidarity instead of exclusion and colorful joie de vivre instead of the daily gray grind. Esprit's guiding principle became "We want to make you feel good to look good." Since day one, Esprit has not only stood for high-quality, casual essentials and carefully selected trend pieces, but also for responsibility. For Esprit, it is all about sustainability, equality and freedom of choice. In 1992, long before "eco fashion" became trendy, Esprit launched the first "ecollection" made of 100 % organic cotton and for the "Real People Campaign" in the 1980s, the fashion company with Californian roots chose employees instead of models.

Esprit – Feel good, look good. Every day.

### **About CHARMANT Group:**

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and through its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.