

## **Esprit Sunglasses 2024**

### REINVENT YOUR STYLE WITH NEW ESPRIT SUNGLASSES

Ready for instant Californian lifestyle feeling? Then pop on a pair of expressive, high-quality Esprit sunglasses! Inspired by its West Coast heritage and uplifting ethos – we want to make you feel good to look good – Esprit hits the sweet spot between fashion and comfort. In a pair of ontrend Esprit sunglasses, you'll love the classic but on-trend style, impeccable fit and sustainable design.

It's easy to get excited about these new Esprit sunglasses for men and women. These latest looks will dazzle you with their creative design details, bold shapes and fashion-forward color selections. Frame profiles are diverse, with options for almost every taste: square, round, cat eye or geometric. Watch out for distinctive 3-D patterns, gradient lenses as well as transparent and layered tones. Shades of nutshell, rusty red and cornflower blue are woven into the line-up, further enhancing this collection's exceptional appeal.

### Very fashionable 3-D patterns

**ET40087 Woman:** Elevate your style in these stunning women's sunglasses by Esprit. The square frame features an ornate 3D pattern on the temples and gradient lenses, creating an irresistible look. The innovative lens-in-lens concept on the front grants an ultra-light feeling. Available in light brown, sophisticated rose, and cool blue, these thin shades are the perfect accessory to complete your summer look.

Colors 515 Rose 535 Brown 543 Blue



**ET40088 Men:** Effortless style meets feel-good comfort in these Esprit men's sunglasses. Made of durable TR90 material, this soft square frame adds a modern edge to your look. The lens-inlens concept on the front adds a unique feel and more lightness. A distinctive 3D pattern on the temple inners, ultra-thin rims and transparent end tips are further highlights of this new style. Wear these shades in nutshell brown, handsome gray and elegant clear tone.

Colors 505 Gray 535 Brown 557 Clear



#### **Bold fashion shades**

**ET40089 Woman:** Make a bold move this summer in these confident Esprit women's sunglasses. The light acetate style features a seductive cat eye shape and large temples. Gradient lenses stand out on the nutshell-inspired Havana and two-toned green models. Turn all heads in either of these colors or opt for classic allover black for a timeless and authentic look.

# **ESPRIT**

Colors 538 Black 545 Havana 547 Green



**ET40090 Woman:** Next summer's biggest trend? Understated elegant sunglasses with glimpses of color. These squarish Esprit models perfectly capture the look. Bold brown, cornflower blue, red or black acetate frames reveal tantalizing flashes of color in patterned temples and gradient lenses.

Colors 531 Red 535 Brown 538 Black 543 Blue



### Colorful transparencies and layers

**ET40094 Woman:** Pastels are a perennial summer favorite. In these popular new Esprit shades, brown, green and purple models feature delicate pastel transparencies as well as exclusive layered tones and gradient lenses. This light look boasts a modern squarish shape and is also available in alluring all-black for classic fashion fans.

Colors 535 Brown 538 Black 547 Green 577 Purple



**ET40097 Men:** Mix modern flair with timeless elegance in these must-have men's sunglasses by Esprit. The square frame is an enduring style that is unmistakably masculine. Colors are a contemporary take on the classics: milky brown, matt black and cool blue frames with solid lens tones. The high-quality acetate composition ensures a light and comfortable fit.

Colors 535 Brown 538 Black 543 Blue





### Metal sunglasses with Windsor rim

**ET40099 Woman:** Finish your daytime look with these versatile metal sunglasses by Esprit. The angular shape, Windsor rim and thin metal endpieces catch all eyes. On the red, blue and brown models, gradient lenses add a rich accent. The frames' vibrant tones are complemented by silver or gold metals. This light look also comes in timeless black.

Colors 531 Red 538 Black 543 Blue 565 Beige



**ET40100 Unisex:** For a little Dolce Vita essence, step out in these on-trend rounded sunglasses. The vintage all-metal look features Windsor rims in grey, red, blue or Havana. Gold or silver tones are revealed in the rim top and sides. For more exclusivity, on the red and Havana profiles, the Havana end tips are finished by a subtle color flash.

Colors 505 Gray 531 Red 543 Blue 545 Havana



**ET40101 Men:** Put the fashion spotlight on you in a pair of these aviator-styled men's sunglasses. These very masculine shades radiate urban sophistication thanks to their edgy metal profile and angular form. Standout features include the double bridge, Windsor rim and colorful temple accents. Get the look in red, Havana or gray with Havana end tips.

Colors 505 Gray 531 Red 545 Havana





For high resolution images please use this link:

Esprit sunglasses 2024 PR images

### About CHARMANT Group:

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and through its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.

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