

ESPRIT

Esprit Optical Wear Spring Summer 2023

LIGHT UP YOUR LIFE WITH NEW ESPRIT EYEGLASSES

Joy is the beating heart of Esprit. This beloved fashion brand reaches out and pulls the global community together in a spirit of freedom, inclusivity and positivity. Esprit celebrates this upbeat attitude through clothing and accessories that are always fashion forward and high quality while looking great and feeling easy to wear.

New Esprit eyeglasses channel joy in contemporary men's, women's and unisex frames that are on-trend and lift every look. Modern retro, thin geometric and bold frames are made from smooth metal, ultralight materials and innovative material mixes. Unique highlights, such as ornate 3-D volume details, hand-painted colors or fine design elements, set these glasses apart from the crowd. These must-have eyewear styles are enriched by fresh new tones including pastels, icy blue, teal, red and rosy pink.

Mad About Modern Retro Eyeglasses

It's all about the details with these vintage-inspired Esprit eyeglasses. Crafted from light, high-quality metal, both the contemporary rectangular (ET33475 men) and feminine rounded (ET33476 women) models have very thin temples. An exclusive 3D volume design detail on the front and end pieces is a highlight of these looks. This feature accentuates the brow line and has a matt finish.

ET33475 Colors
505 Gray
507 Navy Blue
538 Black



ET33476 Colors
505 Gray
531 Red
538 Black



Get The Geometric Eyewear Trend Now!

Keep the edge on your style with these on-trend geometric-inspired Esprit eyeglasses. The unisex (ET33477) model has angular rims and comes in shiny rose and gold as well as matt blue. This small fit (ET33478) frame, in rose, blue and gold tones, also has an up-to-date angular shape but one that is ideally suited to petite faces. Highlights of these glasses include hand-painted color details and translucent or opaque end tips.

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ET33477 Colors
507 Navy Blue
515 Rose
584 Gold



ET33478 Colors
515 Rose
543 Blue
584 Gold

Sheer Delight with Ultralight Glasses

Esprit stands for joy, effortless elegance and comfort. These ultralight new frames tick all boxes. The masculine rectangular (ET33479) as well as the rounded (ET33480) and soft square (ET33481) women's models are made of a modern material mix that feels super light and comfortable to wear. The combination of transparent or milky rims and the thin temples give these eyeglasses a note of exclusivity. On the color side, the men's frame keeps it manly in elegant tones of gray, teal and brown. For women, these ultralight looks are available in fetching transparent tones of purple, teal, grey, red, blue and Havana as well as solid black. Lucid end tips and a fine metal detail connecting the front and temple (ET33481) are additional design highlights of these fashionable women's glasses.

ET33479 Colors
505 Gray
508 Teal
535 Brown



ET33480 Colors
508 Teal
538 Black
545 Havana
577 Purple



ET33481 Colors
505 Gray
531 Red
543 Blue
545 Havana



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Ecollection: Light, colorful and sustainably made eyeglasses

As far back as the 1960s, sustainability has been an important part of Esprit's design and production efforts. These new Esprit ecollection eyeglasses take sustainability to the next level. Not only are these modern frames light, thin, durable and UV-resistant, they are made of responsibly sourced eco-acetate. Containing a high proportion of plant-based ingredients including cotton cellulose, eco acetate can be processed with biodegradable natural plasticizers.

ET33484 (men) Hello handsome! Contribute to a more sustainable world in these bold eco-acetate men's eyeglasses from Esprit's ecollection. This iconic look boasts a masculine squared shape in classic black and translucent brown or green. For individualists, the clear frame is totally on trend.

Colors
535 Brown
538 Black
547 Green
557 Clear



ET33485 (women) Get a smart eyewear look that feels comfortable to wear and made from sustainable materials. This fetching feminine style is available in rich tones of green, red or black with patterned temples as well as warm Havana with opaque temples. Crafted from eco-acetate, this striking model is light, durable and has a stylish shiny finish.

Colors
531 Red
538 Black
545 Havana
547 Green



ET33486 (small fit) Petite faces light up in these attractive soft cat-eye eyeglasses. Made of sustainable eco-acetate, transparent grey, blue, brown and purple tones look fetching and also enhance the light feel of this frame. A design highlight of this look are the unique temple finishings: transparent colors on blue and purple styles and patterned, milky colored temples on brown and grey models.

Colors
505 Gray
535 Brown
543 Blue
577 Purple



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[Esprit Optical January 2023 PR release](#)

About CHARMANT Group:

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and through its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.

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