

ESPRIT

Esprit ecolection: Beautiful Frames for Sustainable Style Autumn Winter 2021 – Spring Summer 2022

Esprit spells joy with casual, comfortable looks that embrace contemporary style and fresh color trends. Esprit also leads by example, standing up for values such as tolerance, freedom of expression and, critical today, sustainability. This beloved brand was an early champion of the environment, creating its first organic ecolection products in the early 1990s.

Esprit ecolection sun is a sustainable line that is growing in popularity. These fashionable frames are made of 100% biodegradable plant material or recycled ocean-bound plastic. Further enhancing this line's green heart, for every pair of ecolection frames sold by 31st July 2022, Esprit eyewear will donate to WeForest, an NGO that is restoring nature and helping communities by planting trees.

100% Recyclable & Biodegradable: spring summer 2022 ecolection sunglasses

ET40059-ET40060-ET40061: Look cool, stay cool in these light summer shades for men and women. Nature will thank you, as they're also made of 100% recyclable and biodegradable bio-based cellulose acetate. These sophisticated, classic profiles stand apart in luminous transparent colors on selected models or in contrasting color combinations. The finish is bright and shiny on women's and unisex styles (ET40059 woman, ET40060 unisex), while the handsome men's look (ET40061 man) plays it down in matt tones.



ET40059
515 Rose
535 Brown
538 Black



ET40060
505 Gray
535 Brown
538 Black



ET40061
535 Brown
543 Blue
538 Black



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100% Recycled & Recyclable: Sunglasses made of Ocean Plastic



ET40045-ET40046: Two best-selling eco-collection models are reimagined in brand new colors for spring summer 2022. These iconic sunglasses are highly sustainable, as they are crafted from 100% recycled and recyclable ocean-bound plastic. Both the slender woman's style (ET40045 woman) and the bolder unisex model (ET40046) feature eye-catching gradient lenses. These timeless sun accessories are lightweight, nickel-free, corrosion-free and UV resistant.

ET40045
534 Black/Pink
543 Blue



ET40046
547 Black/Green
543 Blue



For high resolution images please use this link:
[Esprit eco-collection PR images](#)

About CHARMANT Group:

For over sixty years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and for the uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in CHARMANT Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.

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