



HEAD OPTICAL RELEASE SEPTEMBER 2025

Forged on the slopes and fine-tuned on the tennis court, HEAD is a global icon of high-performance athletic equipment and sportswear. Its DNA shows in a signature look that is streamlined, dynamic and instantly recognisable. With their tech-driven edge and lightweight feel, HEAD products are built for life in motion. Now, in partnership with eyewear leader the CHARMANT Group, a new optical frame collection marks the next step of an exciting collaboration.

These latest men's frames beautifully balance performance and style. The collection features a range of square, rectangular, rounded and geometric shapes with clean lines and balanced proportions to suit many face types. Lightweight materials like stainless steel, titanium, sustainable plastic and high-quality silicone ensure comfort and durability. Technical details – such as ventilation slots and adjustable end tips – enhance ease of wear. Subtle colour accents on the end tips or inside the temples reflect seasonal tones from HEAD's apparel and equipment, creating a clear visual link to the brand's broader collection.

HD44000

What does top performance look like off the field? This HEAD titanium frame is light, strong and made to move. The deep square design looks confident and unmistakably sporty. A clean temple cut-out and sharp colour contrasts are a racy edge and set this frame apart – available in black, blue and gunmetal.



HD44002

This vintage-inspired HEAD frame brings sport heritage into the now. Light but strong, the slim stainless-steel construction and double bridge channel classic centre court style. Double-injected silicone temples add a soft, flexible grip and a hit of colour for a sharp, athletic finish from every angle. Available in blue, black and gunmetal with contrasting tips.



HD44005

This rectangular HEAD frame is light, sporty and ready for whatever the day throws at you. Made of ultra-light, sustainable plastic, it features a subtle bevel design and keyhole nose. Adjustable end tips

HEAD®



improve grip and wearability. This athletic look stands out in grey, black and blue with a 3D HEAD logo that reinforces its performance DNA.



HD44006

This HEAD eyewear delivers iconic style with a high-performance edge. The on-trend square shape makes it a versatile piece for every day. Ultra-light, sustainable plastic construction and built-in spring hinge ensure comfort and flexibility. Available in black, clear and blue, this is where fashion meets the functionality.



HD44007

Built for action, this HEAD frame features a sharp, aerodynamic design and shallow front for a modern, athletic profile. Ultralight sustainable plastic keep it comfortable, while adjustable end tips with engraved stripes add grip where it counts. Side cut-outs offer subtle ventilation. Available in blue, black and grey with sporty colour contrasts and a 3D HEAD logo this is the choice for champions.



HD44008

Where design meets performance, this HEAD frame brings a cool, sport-driven edge to everyday style. The modern silhouette is cut from ultra-light plastic and comes in sleek shades of khaki, black, and blue. 3D detailing gives the look depth and precision, while adjustable end tips with engraved stripes deliver extra grip and lasting comfort. Built for movement, styled for wherever the day goes.



Download [high-res images here](#).

About HEAD:

HEAD is a leading global manufacturer and marketer of premium sports equipment and apparel. The business is organized into five divisions: Winter Sports, Racquet Sports, Diving, Sportswear and Licensing. Products are sold under the HEAD (alpine skis, ski bindings, ski boots, snowboard and protection products, tennis, racquetball, paddle and squash racquets, tennis balls and tennis footwear, sportswear and swimming products), Penn (tennis balls and racquetball balls), Tyrolia (ski bindings) and Mares (diving equipment) brands. The Company's key products have attained leading market positions based on sales and reputation and have gained high visibility through their use by many of today's top athletes.

About CHARMANT Group:

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.