



## HEAD SUNGLASSES RELEASE SEPTEMBER 2025

NEW HEAD SUNGLASSES: SEE YOUR BEST. BE YOUR BEST.

Where sporty high performance meets style, few names stand out like HEAD. A global icon, trusted by athletes at every level: from centre court champions to weekend cyclists, from alpine pros to 5K first-timers. Known for pushing the limits of sport and for blending high-tech innovations with cool designs, HEAD reinforces its lead in performance eyewear through a new partnership with CHARMANT Group. Together, these industry leaders bring decades of expertise and passion to a premium collection of sports and lifestyle sunglasses – active by nature, stylish by design.

From sport to street: contemporary new sunglasses that perform

As a committed athlete or keen amateur, you'll find a versatile range of styles in this new HEAD sunglasses collection that meet both performance and lifestyle demands. In shield, wraparound and square profiles, high-quality materials and maximum UV protection unite in lightweight, comfortable and secure-fitting frames. Distinctly sporty models – perfect for running, winter sports and other active pursuits – feature high-performance details. Think cooling vents, anti-slip tips and advanced lens coatings that help resist glare, repel water and keep vision clear. Lifestyle models have a sharp, on-trend aesthetic with a sporty edge – perfect for taking part or cheering from the sidelines.

### HD42500

Stay confident on fast descents and in demanding conditions with these HEAD shield sunglasses. Loaded with performance features, like window vents for airflow, rubberised elements for grip and a design that sits comfortably under helmets, this model is a great choice for winter sports. The masterfully designed temples have unique joints ensuring individual adjustment. Thanks to oleophobic and hydrophobic lens treatments, the lenses repel water and dirt and are easy to clean, helping you maintain clear vision. Available in black and white.



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### HD42501

See clearly and feel comfortable from the first pedal stroke to the final sprint in these HEAD shield sunglasses. Straight temples and rubber tips provide a secure, anti-slip grip, making them your perfect companion for cycling, running, tennis and more. Air vents keep heads cool and reduce fogging, while advanced coatings repel water and dirt, for clear, easy-to-clean lenses. This sporty design comes in

**HEAD®**



three striking colourways: neon-inspired yellow, black with mirrored lenses, and cool grey with light-adaptive photochromic lenses (1–3).



#### HD42502P

These versatile HEAD sunglasses are your go-to for winter sports, cycling and many other outdoor activities. The shield form offers broad visual coverage and reliable protection. Straight temples enable a comfortable fit under helmets, while rubberised tips keep these sunnies securely in place during activity. Oleophobic and hydrophobic coatings on the lenses resist water and smudges, maintaining clear vision. Available in grey, black or white, all models feature polarised mirror lenses that help reduce glare.



#### HD42503P

Say goodbye to overheating and foggy lenses during tough workouts. These HEAD wrap-around sunglasses feature straight temples with anti-slip rubber tips and adjustable nose pads for a secure yet comfortable fit – ideal for running, tennis or any sport requiring a helmet. A ventilation system on the top bar promotes airflow, keeping heads cool and reducing lens fogging. All models come with polarised mirrored lenses, enhanced by oleophobic and hydrophobic coatings that repel water and resist smudges. Available in cool shades of grey, navy blue and teal.



#### HD42504P



Keep sunglasses firmly in place and vision glare-free during intense runs or bike rides. This HEAD sporty, wrap-around design features two-toned rubber temples for a secure fit and polarised lenses that cut glare. Available in black, white and grey, the polarized mirror lenses boost the athletic edge.



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#### HD42508

Enjoy versatile sun protection with a twist in these on-trend HEAD sunglasses. This easy-to-wear square shape features removable shields that add extra light protection where needed and make a distinctive style statement. Lightweight and comfortable, this cool look comes in black with polarised lenses, and in blue and white with fashionable mirrored lenses.



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#### HD42513

Look effortlessly sporty and fashion-forward at every summer tournament. This square-front design from HEAD pairs metal and rubber temples with striking colour contrasts. Choose dark blue for sleek style, black with polarised lenses for glare-free performance, or make a statement with a clear frame, featuring icy blue lenses – a sure head-turner.



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#### HD42517

These cool HEAD sunglasses are the perfect balance of style and performance. The pilot-like design combines a fashionable square shape with a trendy double bridge. The two-tone rubberised plastic temples feature a sporty 3D texture. Available in silver, gun metal and black – all with highest UV protection – the black model also has polarised lenses for enhanced glare reduction.



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Download [high-res images here](#).

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#### About HEAD:

HEAD is a leading global manufacturer and marketer of premium sports equipment and apparel. The business is organized into five divisions: Winter Sports, Racquet Sports, Diving, Sportswear and Licensing. Products are sold under the HEAD (alpine skis, ski bindings, ski boots, snowboard and protection products, tennis, racquetball, paddle and squash racquets, tennis balls and tennis footwear, sportswear and swimming products), Penn (tennis balls and racquetball balls), Tyrolia (ski bindings) and Mares (diving equipment) brands. The Company's key products have attained leading market positions based on sales and reputation and have gained high visibility through their use by many of today's top athletes.

#### About CHARMANT Group:

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.