

LINE ART CHARMANT: Iconic elegance for premium eyewear lovers

The Line Art eyeglasses collection features elegant, high-quality frames for sophisticated, fashion-conscious women. Each light-as-air look is a unique masterpiece that reveals an intricate and beautiful temple form. Line Art frames are created in Japan, using superior Excellence Titan and the latest eyewear technology. They are beloved around the world because of their individual, feminine design and unparalleled wearing comfort.



New Line Art glasses with jewellery inspirations and Swarovski crystals

Four new models enhance the Line Art collection. Inspired by delicately crafted jewellery, highlights include rich colour selections and chic tonal contrasts as well as exclusive temples with Swarovski crystals and knotted jewellery forms.

PRESS RELEASE

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XL2167 (nylor) XL2168 (pressure-mounted)



New Line Art Duo frames are characterised by exquisite double curved temples, which are beautifully enriched by Swarovski crystals.

The rounded nylor model (XL2167) has a subtle and feminine cat eye tilt. Elegant colour contrasts set this Duo frame apart, with key model colours, blue, burgundy or black, picked out on the front, sides and tips. Six sparkly Swarovski stones add an exclusive luxury nuance.

This airy pressure-mounted Duo look (XL2168) is sheer tenderness. The angular shape enhances the eye area attractively while rich, high-quality Japanese shading and four Swarovski temple crystals evoke Line Art's premium lineage.



XL2169 (nylor) XL2170 (pressure-mounted)



These new Line Art Aria models delight with their rich and contemporary Japanese colouring and ring-inspired love knotted temples.

The nylor model (XL2169) is a picture of elegance that unites fine jewellery and comfort in one precious package. Violet, rose gold or light brown frame tones run through the gold or silver Aria temple rings, creating a joyful contrast.

The feather-light pressure mounted style (XL2170) engages wearers with its exquisite intricacy and colour contrasted temple lines and ring. The catty frame shape is very feminine and enticing. High-quality Japanese colouring completes this fetching eyewear in stylish blue, brown and wine red.



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Line Art Wearer Benefits

Line Art CHARMANT are premium eyeglasses that were created to look beautiful and feel incomparably light. Alongside their exclusive and sophisticated design, Line Art frames have premier comfort benefits that wearers of high-quality eyeglasses expect and deserve.

- · High flexibility
- · Memory function
- · No nickel
- · Weightless fit
- Ergonomic design for unsurpassed comfort
- · 3D design accomplishing snug fit
- Adaptive nose pads
- Pre-adjusted comfort end tips

IMAGE DOWNLOAD

https://photos.app.goo.gl/tEZkSayTySDqNTX77

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ABOUT CHARMANT GROUP

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.