

A decorative stained glass pattern with various colored panes (yellow, green, red, blue) separated by black lead lines, serving as a background for the top half of the page.

## **Line Art CHARMANT: light, exclusive eyewear design for sophisticated women**

### **New model Brillante charms with glittering colour effects**

Looking for premium titanium eyewear that looks great and feels fantastic? Then try Line Art CHARMANT. These upscale eyeglasses are for women who insist on contemporary but unique style and light wearing comfort. They are designed in Japan to be intricately beautiful, comfortable and almost weightless. You'll notice as soon as you pop on a pair: every eye is on you, yet you'll barely feel the glasses at all.



### **A new look for a new year: Brillante**

Made of a light hybrid of Excellence Titan and Z Titanium, a glorious new style enhances the collection: Brillante – a tribute to sparkling inner strength and beauty. One-of-a-kind temples distinguish Line Art CHARMANT frames from the rest. On the premier four Brillante models, you'll find the same high-level craftsmanship and design ingenuity in elaborate, lace-inspired temple motives. The effect is startling: shimmering colour expressions on delicate temple lines.



## Brillante

XL2175 / XL2177



Find your signature look with these minimalist Brillante models from Line Art CHARMANT. Lace-inspired temples feature a tinted epoxy effect on gently feline pressure-mounted (XL2175) and rounded nylon (XL2177) looks. These unique and elegant frames are a great choice, especially for progressive lens wearers. Japanese rich and high-quality colouring enhance the gorgeous profiles of both of these striking women's styles.



## Brillante

XL2176 / XL2178



Wear the lace trend in first-class Line Art CHARMANT eyewear. These all-new Brillante models display filigree lace-inspired temples that catch the eye and enhance the light-as-air frame fit. On this softly angular style (XL2176), the temple lines follow the frame's key tone. For a more intellectual impression, this graceful model (XL2178) has unique rim and temple colour accents that add even more exclusivity. Both of these styles are imbued by high-quality, rich Japanese colouring.





# PRESS RELEASE

JANUARY 2024

*Line Art*  
CHARMANT

## Line Art Wearer Benefits

Line Art CHARMANT are premium eyeglasses that were created to look beautiful and feel incomparably light. Alongside their exclusive and sophisticated design, Line Art frames have premier comfort benefits that wearers of high-quality eyeglasses expect and deserve.

- High flexibility
- Memory function
- No nickel
- Weightless fit
- Ergonomic design for unsurpassed comfort
- 3D design accomplishing snug fit
- Adaptive nose pads
- Pre-adjusted comfort end tips

## IMAGE DOWNLOAD

<https://photos.app.goo.gl/Fj9XFVZFWRXd6KUGA>

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## ABOUT CHARMANT GROUP

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.