

CORPORATE PRESS RELEASE

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Charmant Group donates to fundraiser in favour of sick children

To mark its 8th anniversary, gutefrage.net, Germany's largest online advice community, launched a fundraising campaign to benefit sick children and teenagers. The Charmant Group along with many of the site's current partners, other companies and gutefrage.net users contributed to this charitable initiative.

Within just a few weeks of its launch, the gutefrage drive had collected money and goods to the value of more than €12,000 and donated it to several large children's clinics and foundations including the Public School for the Sick in Munich (Staatliche Schule für Kranke München), the Centre for Paediatric Haematology & Oncology at the Dr. von Haunerschen Children's Hospital (Zentrum für Pädiatrische Hämatologie und Onkologie im Dr. von Haunerschen Kinderspital) and the German Child Protection League (Deutscher Kinderschutzbund).

These institutions are mainly in need of educational materials such as document cameras, touch screen computers and notebooks as well as toys, DVDs and colouring books. As a result of the gutefrage fundraising campaign, many of these requirements could be satisfied.

Charmant Group was delighted to take the opportunity to help out by providing toys to the project.

**Charmant Group**

For over 50 years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and for the uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.