

Strellson Optical Release January 2019

Strellson carries off premium international flair in tailored men's looks that smack of modern urban style. Hip accessories are a Strellson hallmark. They express the confidence and attention to detail that is typical of the Strellson man. So when it comes to eyewear, the message is clear: Frames are classic, cosmopolitan and incomparable Strellson style statements.

The new optical frames are inspired by and custom made for our maverick Strellson man. Taking the lead from Strellson's SS 2019 "The Nonconformist Intuition" collection theme, an effortlessly stylish sensibility permeates modern-retro forms, light and colour interplays and subtle detailing.

SN33021 – Round metal frames make a welcome comeback in this vintage-inspired Strellson look. A mellow mood is revealed by the frame's understated expression and smooth matt metallic lines. Gold, gun grey, brown and antique gold colours perfectly fit with formal and casual attire.



SN33022 – This classy Strellson frame is the style statement of the season. The retro feel comes courtesy of a strongly accented bridge and brow line in matt metal, a striking keyhole nose and throw-back rounded shape. Rim lower halves are cut from slender, matt or shiny lines. Strellson branding is skilfully embossed on the thin and straight temples.



SN33025 – We love the way this bold new Strellson look keeps it light using subtle colour interplay. The effect is achieved by applying cleverly layered acetate material, revealing colourful transparent tones and revolutionising this timeless look.



For high resolution images, please click on this link:

<https://photos.app.goo.gl/sMTzgqo5gjiKL62Wa8>

About Strellson

Bold and straightforward. Innovative and cosmopolitan.

We design premium fashion with a distinctive silhouette for ambitious men around the world. Our innovative outfits combine tailored and casual aspects for uncompromising style. For the active and stylish man of today and tomorrow.

About Charmant Group

For over sixty years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.

For further information please contact:

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