

Sunglasses Release Spring/Summer 2019

Strellson's attitude is innovative, international, self-assured. This contemporary men's fashion brand delivers tailored statements that are young, cosmopolitan and with a stamp of individuality. And when it comes to sunglasses, this attitude prevails in strong, urban looks that are trendy and effortlessly stylish.

The new Strellson sunglasses channel the hippest new-year fashion cuts and colours in an eclectic collection of modern and retro-inspired frames. No effort is spared in each design, with focus on temple and bridge details, round and edgy forms and fresh colour combinations. A broad spectrum spurs the rich colour palette: Blues, reds, greens, greys and golds appear in lively fusions, patterns, translucents and monochromes in acetate and mixed acetate-metallic looks.

SN33207 – Cool, confident and contemporary: look the part with this casual new sunglasses style. The unique double bridge draws all eyes to this very masculine expression. Squarish lenses are housed in a compact, acetate contour with distinctive aviator flair. Marbled tones enhance new season browns, Havanas and reds. Classic black completes this line-up.



SN33208 – Add an innovative touch to casual summer style with these stylish Strellson sunglasses. The secret's in the details: this iconic profile is realized in a triple-layered acetate, adding fresh colour accents to the front and temples and giving the frame a subtle sporty touch. A double bridge and metal-acetate material mix add more dynamic to this urban aesthetic. Get this look in red-hot, new-season tones and black.



SN33216 – These Strellson sunglasses convey the best look of the summer. Inspired by the retro appeal of an aviator, designers have taken it up a notch with a modern double bridge and a squarish front shape. The effect is fashionable and masculine. With comfort high on the list, this frame feels good too, thanks to the spring hinge. Available also with polarized lenses.



GD



GU



NV



P BK

SN33217 – The mood stays cool with these iconic new Strellson sunglasses. The classic style is expressed in trendy rounded rims enhanced by a curvy double bridge. This model has a clean, contemporary feel with smooth metal planes. Finely tailored, this look strikes with sporty relaxed or refined professional attire.



BK



BR



NV



SI

SN33210 – Unpack the superlatives with this hot summer look from the latest Strellson sunglasses collection. Let's start with the ultra-dense, vintage-inspired profile that harkens back to cool 1960s Riviera days. The bridge is cleverly crafted, making a slight dent and affording a light touch. This stylish men's eyewear comes in a rich Havana or light golden brown for truly fashion ready appeal; classic black or polarized khaki for timeless elegance.



BK



HV



LB



P KH



SN33218 – Strellson presents urban edge with a retro vibe in these vintage-led, rounded men's sunglasses. This compact look is complemented by natty design details like the striking keyhole-shaped nose and the dappled translucencies in red, brown and blue models. Strellson branding completes this chilled-out, summer accessory.



For high resolution images, please click on this link:

<https://photos.app.goo.gl/rqk3xYwUfw2EcEDLA>

About Strellson

Bold and straightforward. Innovative and cosmopolitan.

We design premium fashion with a distinctive silhouette for ambitious men around the world. Our innovative outfits combine tailored and casual aspects for uncompromising style. For the active and stylish man of today and tomorrow.

About Charmant Group

For over sixty years, Charmant Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, Charmant can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in Charmant Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, Charmant Group is greatly respected as a reliable business partner.

For further information please contact:

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